

## **ABSTRAK**

**Gerni Ekasari, 2022. Analisis Motivasi Mahasiswa Melanjutkan Studi Pada Program Studi Pendidikan Guru Pendidikan Anak Usia Dini Universitas Khairun. Pembimbing Bujuna A.Alhaddad, S.Ag.,M.Ag dan Pembimbing Dr. Rosita Wondal, S.Pd.,M.Pd**

Program studi PG-PAUD merupakan salah satu program studi yang ada di Fakultas Keguruan Dan Ilmu Pendidikan yang ada di Universitas Khairun. Tujuan penelitian untuk mengetahui motivasi mahasiswa melanjutkan studi pada Program Studi PG-PAUD. Penelitian ini menggunakan metode kualitatif dengan pendekatan deskriptif. Penggalan data dengan teknik wawancara, dan dokumentasi.

Hasil penelitian menunjukkan bahwa mahasiswa mendapatkan informasi program studi melalui brosur, teman, guru dan orang tua pada saat akan mendaftar menjadi mahasiswa baru. Motivasi mahasiswa melanjutkan studi pada Prodi PG-PAUD melalui berbagai jalur masuk seperti SNMPTN, SBMPTN dan SMMPTN yaitu (1) mahasiswa memiliki cita-cita sebagai seorang guru PAUD dan ingin lebih memahami Pendidikan Anak Usia Dini, (2) adanya dorongan dari orang lain seperti teman, saudara, orang tua dan orang sekitar, (3), mahasiswa menyukai dunia anak, memiliki cita-cita sebagai seorang guru dan adanya dorongan dari guru, saudara dan orang tua.

**Kata Kunci: Motivasi Mahasiswa, Perogram Studi PG-PAUD**

## **ABSTRACT**

**Gerni Ekasari, 2022.** The Analysis of Learning Motivation on College Students of Early Childhood Education Teacher Education Study Program at Universitas Khairun. **Supervisors Bujuna A.Alhaddad, S.Ag.,M.Ag, And Dr. Rosita Wondal, S.Pd.,M.Pd**

The Early childhood education study program is one of the study programs at the Faculty of Teacher Training and Education at Universitas Khairun. The research objective was to determine the learning motivation of college students at early childhood education Study Program. This research uses a qualitative method with a descriptive approach with interview techniques and documentation to collect the data.

The results showed that students received information on study programs through brochures, friends, teachers, and parents when they register as new students. The motivation of students to continue their studies at Early Childhood Education Study Program through SNMPTN, SBMPTN, and SMMPTN, are (1) students have aspirations as early childhood teachers and want to understand more about Early Childhood Education, (2) there is encouragement from other people such as friends, relatives, parents and people surrounding them, (3), students like the world of children, having ambition as a teacher and there is encouragement from teachers, relatives, and parents.

***Keywords: Student Motivation, Early Childhood Education Study Program***