

## CHAPTER I

### INTRODUCTION

This chapter discuss background of the research, scope of the research, statement of the problem, objective of the reseach, and significance of the research.

#### A. Background of the Research.

Nowdays, social media has become a foremost part of our lives as people worldwide are spending many hours on this media. Social media used through mobile phones and computers is intended to help people convey their ideas, collaborate, and communicate efficiently. People will be able to express their through and feeling by using language.

Speaking is the way of delivering ideas and information to others or listener, it is called communication or interaction in daily activities. Communication or interaction is an important thing,that human needs to stay connected to others because it is an activity of conveying information through the exchange of thought, messages, or information such as speech, visuals, signal, writing, or behavior, in general communication is done verbally and it can be understood by both of the communication doers.

Pronunciation is the important part of speaking. When interacting or communicating to another, a speaker should be careful in pronouncing words because the word has each sound. Pronunciation should be mastered and should be correctly pronounced when the user is speaking to other because sometimes

when the word is not clearly pronounced it will be different meaning. Pronunciation is the most important part in English learning pronunciation. It is commonly the biggest obstacle to overcome when trying to achieve fluency.

The aspect of pronunciation that can be taught consist not only the segmental features like how to pronounce vowels and consonants but also the suprasegmental features such as rhythm and intonation. Learning English pronunciation is not easy especially for Indonesians. In Indonesia, English is not the primary or the secondary language that it makes the Indonesians find difficulties pronunciation. The teacher needs to realize how important pronunciation is. Students who cannot pronounce well, cannot express what they intended to and may lose their confidence too.

In this era, social media is now used by people that has a lot of functions, one of which can be used as a medium for language learning. There are many social media to improve students pronunciation. Many social media are effective learning media to assist the learning and teaching process as Gupta and Bashir stated, there were four main purposes for using social media application, which are entertainment, socialization, informativeness and academic (Yang, 2020).

Social media used through mobile phones and computers are intended to help people convey their ideas, collaborate, and communicate efficiently. This research the researcher explain the social media to improve students pronunciation, one of the social media is Tik Tok. 'Tik Tok' can explore the pronunciation skill, Tik Tok is effective social media for learning English especially learning English pronunciation (Pratiwi et.,2021:372)

The research focuses get the data in Khairun University Ternate especially English Language Education Study Program in third semester. This research doing to know how so far students perception use 'Tiktok' in learning English especially pronunciation. Based on the above statement, the research decides to conduct the research with the title *'Students perception in using social media Tiktok in English Pronunciation at English Language Education Study Program of Khairun University'*

#### **B. Scope of the Research**

Based on the background of the research above, the research focuses on students perception in using social media in English pronunciation.

#### **C. Statement of the Problem**

Based on the background above, the researcher wants to know the students perception of using 'Tiktok' in English pronunciation at English Language Education Study Program of Khairun University

#### **D. Objective of the Research**

Based on the statement of the problem above, the purposes of this research is to know students perception 'Tiktok' in English Pronunciation at English Language Education Study Program.

## **E. Significance of the Research**

### 1. Theoretical Significance

The result of this research is to inform others about students pronunciation by using Tiktok and can be useful

### 2. Practical Significance

- a. The students may learn English Pronunciation by Using 'Tiktok'
- b. Teacher know the students learning English pronunciation by 'Tiktok'
- c. The Researcher know so far students used 'Tiktok' in Learning and also know 'Tiktok' can help students to pronounce the word.

