

CHAPTER I

INTRODUCTION

This chapter presents background of the research, scope of the research, statement of the research, objective of the research, and significance of the research.

A. Background of the Research

In literary terminology, semiotic theory is very important because the language system in literature is a symbol or sign so that in literature, the language used is not ordinary language but language that is full of signifiers and signifieds. The semiotic approach is an approach that has its own system, in the form of a sign system. Sign in literary works have a wide plurality of meanings depending on the perception of the recipient of the message.

The word of semiotics in addition to the word semiology is still often used today. In addition to the term semiotics in the history of linguistics, it is also used other terms such as semasiology, semimik, and semik to refer to the field a study that studies the meaning or meaning of a sign or symbol. As creatures who live in society and always interact with other people, of course we need a communication tool in order to understand each other about something. What needs to be understood? There are many things, one of which is a sign. So that the sign can be understood correctly and equally, it requires the same concept so that there is no misunderstanding. But in reality, the sign can not always be understood correctly and equally among the people. Everyone has their own interpretation of meaning and of course with various reasons behind it. The science that deals with signs is

called semiotics (the study of signs). There are many signs in our daily lives, such as traffic signs, signs of an event, or other signs. Semiotics includes the study of all these signs so that people assume that semiotics only includes visual signs (visual signs). Besides that, actually there are many other things that we can explain, such as signs which can be in the form of pictures, paintings, and photos so that signs are also included in art and photography. Signs can also refer to words, sounds, and body language.

Semiotics is concerned with meaning; how representation in the broad sense (language, images, objects) generates meanings or the processes by which we comprehend or attribute meaning. For visual and material culture more generally, semiotic is an inquiry that is wider than the study of symbolism and the use of semiotic analysis challenges concepts such as naturalism and realism. Furthermore, semiotic can offer a useful perspective on the formalist analysis (the notion that meaning is of secondary importance to the relationship of the individual images of an image of object) are understood as a oneway process from images or object to the individual but the result of complex inter-relationship between the individual, the image or object and other factors such as culture and society.

Humans are dynamic creatures who have broad and unlimited curiosity in their lives to be able to understand and undergo the process of survival well to get a happiness. Many aspects of human life must be lived as well as possible so that the pattern of life can take place well too, one of the most important is the spiritual aspect, which is something related to religion and belief.

As time goes by, humans will continue to grow and develop humans thoughts, all behavior in life is based on a system of religious awareness. In other words, religious awareness does not only underlie visible behavior but also attitudes, thoughts, intentions and responsibilities. Furthermore, the process or action of someone who experiences religious conversion can be observed by how humans interact or communicate with God. The forms of communication such as worship, praying, fasting and others are just to get closer to God and get peace of life. This communication can be categorized as spiritual. Conceptually, the notion of spiritual communication is linked from the terms of communication and spirituality. The term guilty communication comes from the Latin *communicare* which means to share or to belong together. Etymologically, communication means speaking, conveying messages, information, thoughts, feelings, ideas, and opinions. The sender of the message in communication is called the communicator, while the recipient of the message is the communicant. The message conveyed by a communicator is intended to obtain feedback, responses or answers from the recipient of the message. While the word spirit, soul ; souls and spirits. Swinton understands spiritual communication as a process of long human search for the meaning of life, the purpose of life, knowledge of self-transcendence, meaningful relationship, love and feelings of something sacred.

The depiction of a human being who has certain religious beliefs is currently using various media, including print media such as books, articles and mass media such as television, films, newspapers, radio, internet and so on. There are also hidden concepts that are accommodated using descriptions of

inspirational stories, one of which is using cinematography or film media. film is an artistic work of matography that is supported by audio visuals and summaries of stories with important ideas and conveyed to the audience, and has the function of as a powerful medium of communication in influencing the minds of the public. Although only in the form of spectacle, films also have a function as entertainment, films also have educational functions and information media. Film becomes very effective as a medium of learning in order to instill noble values, moral messages, deductive elements and so on.

Because the film is a means of conveying an acceptable message quickly, besides that the content of the film in general is not much different from everyday life. In this case, in order for the film's message to be received by the audience comfortably, the storyteller plays an important role he must can create storylines that can take viewers away and explore the contents of the story as expected by the author and the audience. In the message convey by the author of the story will be generate the meaning that can be glean so that it is useful for the viewer. because indirectly every activity carried out by humans in life everyday holds a meaning. In the study of science meaning has its own chain which is symbolized by a sign. Where as the science that studies the sign itself is semiotics. In general the film is built with many signs, within the signs it includes various sign systems that work well together in efforts to achieve the desired effect. More important semiotic system in the film is the use of iconic signs, namely signs that use something. The purpose of semiotic analysis is to find the meaning of signs and

including the things that are hidden behind a particular text, such as text messages or advertising figures, Narrative Movies, and News.

Eat Pray Love is a 2010 American drama genre film. Eat Pray Love tells about the journey of a magazine article writer named Elizabeth Gilbert who feels she has lost her balance by traveling to three different countries in search of freedom. Elizabeth's first trip to Italy then moved to India and the last to Indonesia (Bali). This film is not just a film that tells the true story of a novelist's journey in finding something missing within himself, but this film also tries to show how to communicate with people of different languages and cultures. This film also displays a portrait of the customs or cultures of the three countries. This film is full of meanings, symbols and spiritual values that exist both in terms of literature, language and cinematics.

From the description of the synopsis of the film Eat Pray Love above, the researcher tries to find out by conducting research on the film to reveal the spiritual sentences in the conversion process of the main character "Elizabeth Gilbert" projected in the film.

B. Scope of the Research

Based on the background above, the researcher focuses on the spiritual of the main character in Eat Pray Love .

C. Statement of the Research

Based on the problem limitation above, the researcher can formulate problem as follows :

How is the spiritual of the character in “*Eat Pray Love*” movie ?

D. Objective of the Research

The objective of the research is to find out the spiritualism of the main character in *Eat Pray Love* movie.

E. The Significance of the Research

The researcher hopes that the result of this study could provide students’ knowledge related to how is spiritual in perspective in *Eat Pray Love* movie ?

F. Significance of the Study

The significant expected from this is as follows :

1. Theoretical Significance

The study is projected to give contribution and information to the large body of knowledge, particularly in the semiotic study on *Eat Pray Love* movie.

2. Practical Significance

a. For Readers

The result of this research can be used as a reference to improve the ability of student in understanding more about semiotic itself.

b. For Researcher

The result of this research can help the researcher to easier present the material about semiotic.

c. For the next Researcher

To give additional for other researcher who wants to conduct further research on the related field.