

# CHAPTER I

## INTRODUCTION

### A. Background of the research

Language cannot be separated from human life since it is a means of communication. Without language we will get difficulty to talk to one another. Language is a system of communication by written or spoken words which is used by the people of a particular country or area. In the daily interaction, everyone needs a good communication. A good communication can avoid misunderstanding and misinterpretation between the speaker and listener. To be successful in communicating through conversation, two or more people as the participants for a conversation should be able to be cooperative with each other. The participants were expected to follow some principles called Cooperative Principles. Grice via Yule (1996: 37) states that “cooperation principle orders the participants to make conversational contribution as it is required, at the stage at which it occurs, and by the accepted purpose or direction of the talk exchange”. The principle describes the effectiveness of communication in a conversational situation that can be accepted by the natural social situation. Cooperative Principle is completed in four maxims that explain the manner of Cooperative Principle. They are Quality, Quantity, Relevance, and Manner.

We found many people who disobey the speaker, they often break the Grice maxim's rule in deliberate conversation, interactive, and not boring. Grice in Thomas (1995:64) stated that there were four ways of failing to observe a maxim, they are: (a) maxim Quantity, (b) Quality maxim, (c) maxim relevance, (d) maxim manner.

According to Grice (1995:67-71) “There are four flouting a maxim: (a) Flouting maxim of Quality, (b) Flouting maxim of Quantity, (c) Flouting maxim of Relevance, (d) Flouting the maxim of Manner”. By flouting maxims, the participants of the conversation seem to be uncooperative but actually they do. The participants themselves have certain intentions of flouting the maxims. There were some intended meanings and certain purposes which were conveyed by the speaker behind the utterance where flouting maxim occurs. Hence, by flouting the maxims, the participants are not said to be uncooperative in a conversation. It was because flouting maxim is a way to make the hearer look for the real meaning beyond what was said implicitly by the speaker. When a man asks “Oh my God.

What has happened to my sausage?” and then his friend answers it by saying “Your dog is looking so happy,” the man’s friend conveys a hidden meaning in his utterance more than simply describes that the dog is looking so happy. Actually, the utterance of the man’s friend is an explanation of what happened to the man’s sausage. It means that his sausage was stolen by the dog. In this case, the man’s friend is said to be cooperative by flouting the maxim of relevance. In addition, the phenomenon of flouting maxim could be seen not only in real life but also in movies.

However, conversation it self of two kinds: written and spoken. We can find the conversation in written such as in a novel dialogues in a play, and in spoken such as novel story the sun also rises. Based on the explanation above, the researcher chosen novel as the object of his research because it is one kind of visual communication which used written conversation (novel script) and the other side the researcher experience that not everyone knows about maxim and they often disobey the rules in their conversation. Even the researcher himself realized that she also disobey the rules in her dialy conversation with

others . The researcher was interested to novel entitled *The Sun Also Rises*, which written by Ernest Hemingway . The researcher chose novel *The Sun Also Rises* as an object of study for some reasons : first, Novel is considered to an important story form, a source of popular in novel and powerful method for educating or indoctrinating people; second, in this novel contained various of the elements of surprise, conflict, repetitiveness and the effect of opposite expectation that reflected the way of people behave and converse; third, language used by the main characters contained many flouting maxim. In communication people tend to speak what is in their main, they never think about the rules. So, the writer interested in flouting maxim as the result of the natural conversation based on the context and also wants to apply this theory toward novel *The Sun Also Rises*.

Grice's cooperative principle is known as the maxim. The principle is further broken down into four sub-principles. The following explains the four sub-principles: a. Maxim of quantity: This maxim requires an informative conversation according to what the speaker is asking. Speech partners are also not allowed to make conversations that are more informative than requested; b. Maxim of quality: This maxim encourages the existence of correct information in a conversation. When an information is believed to be false, then the information should not be conveyed. This also applies when the information held does not have sufficient evidence; c. Relevance maxim: This maxim involves the speaker and the speech partner in making relevant contributions to the conversation problem. This maxim is known as "Be relevant.", which looks very short, but actually has a lot of problems. For example, questions that are irrelevant to the answers given, irrelevant focus of conversation between parties, and so on; d. Maxim of manner: This maxim requires clear, unambiguous, conveyed succinct and sequential (regular) expressions.

The violation of maxims (flouting maxim) can occur if an utterance contains things that are not in accordance with the four maxims in the principle of cooperation. When there is a violation of maxims, an odd impression will arise in a conversation, including a misunderstanding or an inconsistency in the conversation. One of the causes of several violations of maxims is when the interlocutor does not fully understand what the speaker is saying, so that he conveys information that tends to shift from the real meaning. In addition, information that is irrelevant, incorrect, and contains ambiguity can also violate maxims.

Ernest Miller Hemingway (July 21, 1899 – July 2, 1961) was an American novelist, short story writer, and journalist. His distinctive writing style is characterized by concise minimalism and understatement and has had an important influence on the development of twentieth century fiction. Hemingway's protagonists are typically stoic, often seen as projections of their own character—people who must exhibit "grace under pressure." Many of his works are considered classics in the American literary canon.

The analysis of this research novel is *The Sun Also Rises*, a novel written by Ernest Hemingway, this is a fantastic novel because the plot tells about the history of roles without fighting and love stories that none of them have love scenes and of course it is difficult to guess. First published in 1926, set in the United States and the novel was translated into Indonesian by Indoliterasi 1953. *The Sun Also Rises* is one of the best-selling novels and is in demand by America and throughout the world. The second reason the novel trailer with historical conspiracy and love story is dominant the people who are important in the novel have a role that they must have a good attitude towards each other.

"Based on the preuioseploration, the title of this thesis is **"An Analysis Of Flouting Maxims In *The Sun Also Rises* Novel By Ernest Hemingway**

## **B. Scop of the Research**

This research focused of the flouting of maxims, the maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner.

## **C. Statement of the Research**

1. What types of flouting maxims are found in novel The Sun Also Rises.?
2. How are those maxim implemented.?

## **D. Objective of the Research**

The purpose of this research to know the types of flouting maxim, cooperative principle and flouting are done every kind of character in novel The Sun Also Rises.

## **E. Significance of the Research**

The significance of the research can be theoretical and practical.

### **1. Theoretical Significance**

The theoretical benefit is to enrich the literature and add literature related to flouting maxim that can be obtained from this research are adding and obtaining theoretical information about the form and function of maxims, especially in the contained in the novel by Ernest Hemingway.

### **2. Practical Significance**

This research can increase the reader's knowledge about speech maxim in written language, especially in novels and this research is expected to increase politeness and cooperation among speech participants in communicating.