CHAPTER I

INTRODUCTION

Background of the Research

In early 2020, there is a new film released right on January 15 in Indonesian theaters entitled 'Dolittle'. This film tells the story of doctor Dolittle's journey, who can talk to animals to find a cure for a queen in her country who is sick. This film has a genre of adventure, fantasy and comedy.

The film is a description of the life that the writer pours out through his writings and then neatly arranged into an epic story to be read and then wrapped in acting, in a film there is a conflict in it. In addition, there are also elements in a film that support the occurrence of events in the story, the elements and in the story are not insignificant. However, the element that is considered in this film is the deixis element which is very much needed because it has a connecting meaning in connecting people, connecting places and connecting time.

Deixis is one of the discussions in pragmatic studies which includes conversational implicates, speech acts, presuppositions and deixis. In a word deixis does not have a fixed reference, so if we want to know the meaning of the utterance, we must know to whom the word was spoken, when and where it was pronounced. The arrangement of the language context in the structure of the language is a real way to describe the incidence of deixis, the words contained in a deixis, namely me, here now and many more. So that in deixis the center of orientation is centered on the speaker.
Deixis is used in order to convey human thought patterns that exist in everyday life directly through conversation or indirectly through writing. Thus, in the deixis mindset there are two characteristics, namely factual in everyday life and non-factual in novels, poetry and drama / films.

Non-factual deixis is said to be found in novels, poetry and drama / film which means it is a literary work. Sometimes a literary work is used in different settings. Literary work becomes a place for authors to convey the ideas that exist in their thinking about human life which is related to morals and the basis of that life. The emotions contained in literature are a picture that is full of conflicts and challenges in life.

This study uses a non-factual deixis in the form of a film entitled 'Dolittle', this title was chosen by the researcher because it is a film that was just released on January 15, 2020 in Indonesia, thus minimizing the occurrence of similarity in the title of the film analyzed in previous studies. This research focuses on the types of deixis in 'Dolittle' Movie and also briefly explains the meaning and function of deixis.

**Scope of the Research**

This research focuses on the kinds of deixis found in Dolittle movie, including:

1. Person Deixis
2. Place Deixis
3. Time Deixis
4. Discourse Deixis

5. Social Deixis

Statement of the Problem

The problem of this research can be formulated as follows: What kinds of deixis are found in ‘Dolittle’ movie?

Significance of the Research

In this research, there is theoretical and practical significance, namely;

a. Theoretical Significance

This research is expected to enrich existing knowledge concerning deixis and in pragmatic studies in a literary work.

b. Practical Significance

1. Readers

The results of this research are expected to be a reference for readers who will teach pragmatics, especially in the field of deixis. In order to complement the materials that readers already known about deixis and types of deixis. And can provide additional references related to the types of deixis contained in the Dolittle movie.

2. Further Researchers

The results of this research are expected to provide additional insight to researchers who are still confused about deixis and types of deixis especially in Dolittle movie. So that the researcher does not only watch and enjoy the film but can increase their knowledge about the deixis in it.