

REFERENCES

- Arikunto, 2006. *Metode Penelitian Kualitatif*. Jakarta: Bumi Aksara. p.227-23
- Anwar, D. (2011). *Kamus Lengkap Bahasa Indonesia*. Surabaya: Karya Abditama.
- Bogdan, R & Biklen, S. 1992. *Qualitative Research for Education: An Introduction to Theory and Method*. Boston: Allyn and Bacon.
- Catania, A. C. (1998). The taxonomy of verbal behavior. In K. A Lattal & M. Perone (Eds.) *Handbook of research methods in human operant behavior* (pp. 405- 433). New York: Plenum.
- De Cecco, John P., and Crawford, William R. (1974). *The Psychology of Learning and Instruction. Educational Psychology*. New Jersey: Prentice-Hall, Inc., Englewood Cliffs.
- Deci, E.L., Koestner, R., & Ryan. R. M. (2001). *Extrinsic rewards and intrinsic motivation education: Reconsidered once again*. Review Spring 2001 Vol. 71, No I, pp. 1-27.
- Denzin, N.K. & Lincoln, Y.S., Eds. (1994). *Handbook of qualitative research*. Thousand Oaks, CA: Sage.
- Guba, E., & Lincoln, Y. (1981). *The sage handbook of qualitative research*. California: Sage Publications.
- Hill, F.T. (1965). *Teaching by principles*. New York: John Wiley & Sons.
- Herman, L. (1980). *Interaksi dan motivasi belajar mengajar*. Rajawali Pers: Jakarta Barat.
- John. W. & Santrock. (2008). *Educational psychology*. New York: McGraw-Hill. 2. 421.
- Lefrancois, G.R. (2006). *Theories of human learning: What the old woman said*. Alberta, Canada: Thomson Wadsworth
- Maag, J. W. 2001. Rewarded by punishment: Reflections on the disuse of positive reinforcement in schools. *Exceptional Children*, 67(2), 173-186.
- Ma'arifah, N. A. 2010. GIVING REWARDS AND PUNISHMENTS IN IMPROVING STUDENTS' READING SKILL.
- Purwanto, N. (2012). *Psikologi Pendidikan*. Jakarta: PT Remaja Rosdakarya.

Skinner, B. F., 1904-1990., *Credo Reference, Gale*. Credo Reference, Gale.
Retrieved October 1, 2013

Skinner, B. F. 1938. *The Behavior of organisms: An experimental analysis*. New
York: Appleton-Century.

Slavin, E.R. (1991). *Educational psychology*. 3 Ed. Belmont: Allyn and Bacon.