

## ABSTRAK

**Harmiati Bakari 2022.** Potensi Objek Wisata Alam Di Wilayah Kabupaten Halmahera Utara. Pembimbing Dr. Ramdani Salam, S.Si., M.T dan Risky Nuri Amelia, S.Pd., M.Pd

Penelitian ini bertujuan untuk menganalisis potensi wisata alam di Kabupaten Halmahera Utara dengan mengetahui potensi wisata, lokasi, aksesibilitas, fasilitas, dan daya tarik objek wisata alam di Kabupaten Halmahera Utara. Penelitian ini menggunakan metode survei. pengumpulan data primer dilakukan dengan observasi dan angket. Data dianalisis dengan menggunakan metode deskriptif kuantitatif. Hasilnya menunjukkan Peta Potensi Obyek Wisata Alam di Kabupaten Halmhera Utara , (1) Letak potensi obyek wisata alam di Kabupaten Halmahera Utara tersebar di 4 kecamatan, Kabupaten Tobelo memiliki 5 potensi wisata alam, Kabupaten Tobelo Utara memiliki 3 objek wisata potensi alam, Kabupaten Tobelo Selatan terdapat 1 potensi obyek wisata alam dan Kecamatan Galela terdapat 1 potensi obyek wisata alam. (2) Aksesibilitas menuju lokasi potensi objek wisata alam di Kabupaten Halmahera Utara, terdapat 3 potensi objek wisata alam yang dikategorikan mudah dan 7 potensi objek wisata alam yang dikategorikan sedang. (3) Fasilitas yang tersedia untuk potensi objek wisata alam di Kabupaten Halmahera Utara, terdapat 6 potensi objek wisata alam yang dikategorikan belum lengkap dan 4 potensi objek wisata alam yang dikategorikan kurang lengkap. (4) Daya tarik objek wisata alam di Kabupaten Halmahera Utara, terdapat 9 objek wisata yang dikategorikan menarik dan 1 objek wisata yang dikategorikan sangat menarik. (5) Potensi objek wisata di Kabupaten Halmahera Utara terdapat 2 objek wisata yang dikategorikan potensi wisata alam tinggi dengan nilai presentase 68% dan 8 potensi objek wisata dikategorikan potensi wisata alam sedang dengan nilai presentase 40-65%.

**Kata Kunci : Aksesibilitas, Fasilitas, Daya Tarik, Potensi Wisata Alam**

## ABSTRACT

**Harmiati Bakari 2022. Potential Natural Tourism Objects in North Halmahera Regency. Advisor Dr. Ramdani Salam S.Si, MT and Risky Nuri Amelia S.Pd., M.Pd.**

This study aims to analyze the potential for natural tourism in North Halmahera Regency by knowing the tourism potential, location, accessibility, facilities, and the attractiveness of natural tourism objects in North Halmahera Regency. This study uses a survey method. primary data collection is done by observation and questionnaires. Data were analyzed using a quantitative descriptive method. The results show a Map of Potential Natural Tourism Objects in North Halmhera Regency, (1) The location of potential natural tourism objects in North Halmahera Regency is spread over 4 sub-districts, Tobelo Regency has 5 natural tourism potentials, North Tobelo Regency has 3 natural potential tourist objects, South Tobelo Regency there is 1 potential natural tourism object and Galela District there is 1 potential natural tourism object. (2) Accessibility to potential locations for natural tourism objects in North Halamhera Regency, there are 3 potential natural tourist objects which are categorized as easy and 7 potential natural tourist objects which are categorized as medium. (3) The facilities available for potential natural tourism objects in North Halmahera Regency, there are 6 potential natural tourist objects which are categorized as incomplete and 4 potential natural tourist objects which are categorized as incomplete. (4) The attractiveness of natural tourism objects in North Halmahera Regency, there are 9 tourist objects which are categorized as attractive and 1 tourist object which is categorized as very attractive. (5) There are 2 potential tourist objects in North Halmahera Regency which are categorized as high level natural tourism potential with a percentage value of 68% and 8 potential tourist objects which are categorized as medium level natural tourism potential with a percentage value of 40-65%.

***Keywords: Accessibility, Facilities, Attractiveness, Natural Tourism Potential***