

# CHAPTER I

## INTRODUCTION

### **A. Background of the Research**

Vocabulary is an important grammatical aspect in learning English. Through adequate mastery of vocabulary students can be easier to learn English. It is different when students have a lot of vocabularies, they will be easier to do listening, speaking, reading and writing. On the other hand, vocabulary is one of very important aspect in studying language because of vocabulary we can understand the conversation.

Many students are difficult to master vocabulary because they did not have motivation and strategies. Indonesian students' vocabulary is still poor. The students got many vocabularies they reading activity. Motivation gives task and practice by involving reading activity in order that the student can understand word by word and meaning of words. So that, they can learn vocabulary. Most of students begin to read something because they have seen and they have heard something that is pronounced by other people. Using of media is needed to conduct teaching and learning process in the class.

The method is chosen by the teachers can minimize the problems faced by the students in improving English vocabulary. Based on at SMP Negeri 2 Ternate, there are some problems that affect the teachers in teaching English vocabulary, first; the students were less interested in learning English, it encourages the teachers to make some strategies to guide them in learning English, second; limited vocabularies from the students, it made the teachers difficult to teach

English, even the students difficult to understand the materials, third; the students were difficult in pronouncing English words, and sometimes when they wrote the vocabularies, there were some spelling errors.

Developing vocabulary will be great if it can be started from a young age. They are great word learners. They have some special characteristics that can make them easier in learning vocabulary. The students cannot learn by themselves they need a good teacher to facilitate them in learning. In increasing young learners' vocabulary, the teacher should have method, strategy of teaching, or media of teaching as trigger the young learners to learn vocabulary. In other word, most of teachers do not pay attention much in developing teaching vocabulary. They teach much for grammar, reading, speaking, listening and writing. To prepare students who are having good ability in communicating, the teacher should pay attention much in teaching vocabulary. Therefore the students do not face difficult in building sentences and the difficulties in speaking caused missing words can be developed.

The use of windows shopping method has some benefits for the teachers and young learners, such as the teacher will not explain too much and the students are only being mobile in the class by asking with their friends which means they play a game called “ seller and customer” and the students are happier to learn vocabulary. This research will know that the using of windows shopping method can improve young learners' vocabulary or not. The researcher hopes that windows shopping method can be the one of teaching media that useful for the teachers that wants increase young learners' vocabulary.

Considering the important of learning English vocabulary, the teacher should choose an appropriate teaching technique which is suitable for teaching vocabulary in the learning process. It is similar with the research has done by Fatimah whom has proved that windows shopping method can increase and develop students mastery vocabulary rather than teachers only teach vocabulary without using any method to the students. On the other hand students also feel happy, not stressful and the atmosphere in the class will be very good to do teaching and learning.

A teacher needs various instructional media that will be able to help the students learning English vocabulary. From the background of the research above this research focuses on choosing a suitable method that is Windows Shopping method to teach vocabulary, in this case windows shopping method is considered as suitable method. By using it the students seem easier to understand the vocabulary because they will walk around the class and asking their friends about the vocabulary especially when they asking and answering each other. So, the students feel playing game each other because some of them will act as sellers and customers in delivering and buying their vocabulary so that, it is not boring for them, and they will enjoy teaching and learning in the classroom if a teacher uses this method.

## **B. Scope of the Research**

In this research the researcher focused on the windows shopping method to improve students' English verbs, adverb, nouns and adjective vocabulary mastery at SMP Negeri 2 Ternate.

### **C. Statement of the Problem**

From the explanation above, the researcher formulated the statement of the problem “Does the use of windows shopping method improve students’ vocabulary at SMP Negeri 2 Ternate?”

### **D. Hypothesis**

**(H0)** : The implementation of windows shopping cannot significantly improve students vocabulary at SMP Negeri 2 Ternate.

**(H1)**: The implementation of windows shopping can significantly improve students’ vocabulary at SMP Negeri 2 Ternate.

### **E. Objective of the Research**

The objective of the research is to find out whether, the use of windows shopping method is effective to improve students’ vocabulary at SMP Negeri 2 Ternate.

### **F. Significance of the Research**

This section discussed two main ideas regarding theoretical significance and practical significance as follows:

#### **1. Theoretical Significance**

The researcher hopes that the results of this research are expected to contribute to the existing body of knowledge concerning the theories of teaching English, teaching vocabulary, media of teaching English, and windows shopping method.

## **2. Practical Significance**

The result of this research is expected to give some contributions to teachers, students and another researcher.

### **a. For Teachers**

The result of this research can be references for the teachers in teaching English, the teacher should consider that the utilizing of windows shopping method can be useful media for the young learners, because currently the teachers should be creative in teaching English.

### **b. For Young Learners**

It can make young learners have some new vocabularies through windows shopping method, increase their vocabularies, with windows shopping method; young learners can enjoy the class, not boring because they learn using windows shopping method. It can trigger the young learners in learning English.

### **c. Next Researcher**

The result of this research can be a reference for perspective research who resemble with this research, it can be useful for them to elaborate this findings of this research with their findings in the next time, and hopefully it can be good findings that will be used by the next researchers.