

CHAPTER I

INTRODUCTION

A. Background of the Research

The importance of the literary study is because literature is part of the research method of humanism, because it relates to humans as the creators of literary arts. Literature learning is considered important because literary learning can hunt down the formation of human nature. Since literature learning has two demands that can be disclosed. First, social values in literary learning can foster sharper feelings and socialization. Someone who has learned many literary works usually eliminates feelings that are more sensitive to appointed values and which are valuable. Second, is the value of education in literary works.

Literature learning can help to develop various student personality qualities that include perseverance, intelligence, and prisoners, and can create work. This authority itself is distinct from social science and psychology. Literary research uses history to fully understand the various intellectual, social, and artistic environments that provide the raw material for experience, by exploring the so-called amazing catalytic process called imagination that is used to create literary works. The purpose of this research is to find out all the information about literary texts in certain materials, then if not with certain techniques, and analyze literary works with the help of various studies to draw concrete conclusions from the

research that has been determined and for further research. Literature does not only function to amuse but also to educate.

Researcher implies educational values to learn the benefits of Literary Research become the function of conducting literary research, namely being able to know the relevance of literary works to life because can know the relevance of literary works to the reality that exists in society. This fact can be realized by experience as well as application in everyday life, and also literary research is also able to influence the values that develop in society because in essence literary research is part of the values contained in society. Therefore, the researcher chose to examine educational values and social values in the film Dear Nathan Thank You Salma by Kuntz Agus with the title "Analysis of Education and Social Values in Dear Nathan Thank You Salma Movie by Kuntz Agus 2022".

Movie is a kind of literature that contains an educational value and social value, because of the importance of educational values for the reader. The reason why researchers examine educational values and social values are that these values play an important role in society, while educational values are very important for the world of education, and also social values that can shape human character. Character is a human trait or behavior possessed by a person. Then the values of character formation can be seen from the good and bad behavior shown by a person. Character is also part of education that can learn from various media, one of which is film media, because this film depicts human life. Therefore, educational values and social values need to be studied because they are considered very important by all humans.

The researchers to choose movie "*Dear Nathan Thank You Salma* by Kuntz Agus 2022" as the object of research because this movie can be used as a learning medium that presents various kinds of stories and contains values in living humans, such as educational values and social values that will be studied in this study. In this research, the researcher will focus on the educational value and social values in the movie *Dear Nathan Thank You Salma* by Kuntz Agus, to know the values in everyday life, taking decisions in daily life, and also to know what are the educational value and social value in *Dear Nathan Thank You Salma* Movie by Kuntz Agus 2022.

B. Identification of the Problem

Based on the research background above, the researchers raised the formulation of the problem as such;

What are the education and social values in *Dear Nathan Thank You Salma* Movie by Kuntz Agus 2022?

C. Objective of the Research

Based on the formulation of the problem above, the first purpose of this research to find out how the character formation is applied by the actor *Dear Nathan Thank You Salma* 2022 by Kuntz Agus. The second purpose of this research to find out how the depiction of social and educational values contained in the *Dear Nathan Thank You Salma* movie 2022 by Kuntz Agus.

D. Scope of the Research

This study also aims to improve the formation of character and educational values as well as social values for students in the world of education and society. This study focuses on educational values, as well as social values presented in the film *Dear Nathan, Thank You Salma* 2022 by Kuntz Agus. The data is taken from the character of the film *Dear Nathan Thank You Salma*, and the part of the film that contains social and educational values. After getting the data, the researcher will also describe based on the types of social values and educational values.

E. Methods of the Research

In conducting the research, the researcher chose to use a qualitative descriptive method. Data collection is done by watching, listening, observing the characters and values in the film *Dear Nathan Thank You Salma*, and using documentation and observation. After obtaining the data, the researcher will classify the types of character values used by the characters in the film, based on the character theory of Hartini 2013. Then after the researcher finds the types of character forms and dominant moral values. in the social values and educational values presented in the film, after which the author will explain the results of the analysis, the researchers chose to use informal and formal methods. In the informal method which is applied using simple sentences along with their explanations and formal analysis methods, the results are presented using tables.