

## ABSTRAK

**Wirdi Hisroh Komeni** dengan judul “Perlindungan Hukum Terhadap Pelaku Usaha Dalam Jual Beli Online Dengan Metode Pembayaran *Cash On Delivery (COD)* Melalui Pt. Shopee Indonesia Di Jnt Kota Ternate. Dibawah bimbingan (Amin Muhammad dan Hardina )

Penelitian ini bertujuan Untuk mengetahui mengenai Perlindungan Hukum Terhadap Pelaku Usaha Dalam Jual Beli Onine Dengan Metode Pembayaran Cash On Delivery (COD) Melalui PT. Shopee Indonesia Di Jnt Kota Ternate

Penelitian ini merupakan penelitian Hukum Yuridis Empiris yaitu memandang hukum sebagai fenomena sosial sehingga lebih meneliti hukum yang berada pada masyarakat yaitu mengenai perilaku masyarakat serta perbuatan yang dilakukan pada kegiatan sehari-hari.

Hasil penilitian ini : Hubungan Hukum antara pelaku usaha dengan konsumen telah terjadi ketika pelaku usaha dan konsumen sepakat untuk melaksanakan sesuatu hal termasuk jual beli terkait barang dan/jasa, Karena sejak saat itulah timbal balik hak dan kewajiban para pihak berlaku, baik pelaku usaha dan konsumen. Hubungan hukum tersebut didasarkan pada pasal 1320 dan pasal 1457 KUHPerduta. Perlindungan Hukum Terhadap Pelaku Usaha dalam Transaksi Jual Beli *Online* melalui metode pembayaran *Cash On Delivery(COD)* Di Kota Ternate. Pada saat terjadi kesepakatan jual beli *online* dengan metode pembayaran *Cash On Delivery (COD)* pelaku usaha sudah mendapatkan perlindungan hukum sebagaimana diatur pada UU No 8 1999 pasal 6 tentang hak-hak pelaku usaha.

## ***ABSTRACT***

Wiridi Hisroh Komeni with the title “Legal Protection Against Business Actors in Buying and Selling Online With *Cash On Delivery (COD)* Payment Method Through Pt. Shopee Indonesia at Jnt Ternate City. Under the guidance of Mr. Amin Muhammad as supervisor I and Mrs. Hardina as supervisor II.

This study aims to find out about the legal protection of business actors in buying and selling online with the payment method *cash on delivery (COD)* through PT. Shopee Indonesia at Jnt City Ternate

This research is an Empirical Juridical Law research that views the law as a social phenomenon so that it examines the law that is in the community, namely about people's behavior and actions carried out in daily activities.

The results of this research: Legal relations between business actors and consumers have occurred when business actors and consumers agree to carry out something including buying and selling related goods and / services, because since then the reciprocal rights and obligations of the parties apply, both business actors and consumers . The legal relationship is based on article 1320 and article 1457 of the Civil Code. Legal Protection for Business Actors in Online Buying and Selling Transactions through the Cash On Delivery (COD) payment method in the City of Ternate. When an online sale and purchase agreement occurs with the Cash On Delivery (COD) payment method, business actors have received legal protection as stipulated in Law No. 8 1999 article 6 concerning the rights of business actors.