

## **ABSTRAK**

**Ayu Halik, 2022.** Pengaruh *Good Corporate Governance* Terhadap Nilai Perusahaan Dengan *Corporate Social Responsibility* dan Profitabilitas Sebagai Variabel Moderasi. Ketua Komisi: Suwito, Anggota Komisi: Zainuddin.

Tujuan penelitian ini adalah: Untuk mengetahui pengaruh *Good Corporate Governance* terhadap nilai perusahaan, untuk mengetahui pengaruh *Good Corporate Governance* terhadap nilai perusahaan dengan *Corporate Social Responsibility* sebagai variabel moderasi, untuk mengetahui pengaruh *Good Corporate Governance* terhadap nilai perusahaan dengan profitabilitas sebagai variabel moderasi. Metode pengumpulan data menggunakan purposive sampling. Jumlah sampel dalam penelitian adalah sebanyak 13 perusahaan yang terdaftar dalam Jakarta Islamic Index periode 2016-2020. Alat analisis yang digunakan adalah analisis regresi berganda dan *Moderated Regression Analysis* (MRA) dengan menggunakan *EViews* 9. Hasil penelitian menunjukkan bahwa *Good Corporate Governace* berpengaruh positif terhadap nilai perusahaan, *Corporate Social Responsibility* memoderasi hubungan *Good Corpoarte Governance* terhadap nilai perusahaan secara negative, Profitabilitas tidak memoderasi hubungan *Good Corporate Governance* terhadap nilai perusahaan.

**Kata Kunci:** *Good Corporate Governance*, *Corporate Social Responsibility*, profitabilitas, nilai perusahaan.

## **ABSTRACT**

**Ayu Halik, 2022.** *The Effect of Good Corporate Governance on Company Value with Corporate Social Responsibility and Profitability as Moderation Variables.* Chairman of the Commission: Suwito, Commission Member: Zainuddin.

*The objectives of this study are: To determine the influence of Good Corporate Governance on company values, To determine the effect of Good Corporate Governance on company values with Corporate Social Responsibility as a moderation variable, To determine the effect of Good Corporate Governance on company value with profitability as a moderation variable. The data collection method uses purposive sampling. The number of samples in the study was 15 companies listed in the Jakarta Islamic Index for the 2015-2019 period. The analysis tools used are multiple regression analysis and Moderated Regression Analysis (MRA) using EVIEWS 9. The results showed that; Good Corporate Governance positive affects the value of the company, Corporate Social Responsibility moderates the relationship of Good Corporate Governance to corporate values negatively, Profitability does not moderate Good Corporate Governance.*

**Keywords:** *Good Corporate Governance, Corporate Social Responsibility, profitability, company value.*