

**AN ANALYSIS OF ILLOCUTIONARY ACTS EMPLOYED IN BEAUTY
PRODUCT ADVERTISEMENTS ON SOCIAL MEDIA**

(PRAGMATIC APPROACH)



SCRIPT

Presented to English Letters Program

Faculty of Cultural Sciences, Khairun University

In The Partial Fulfilment of the Requirement of Sarjana Sastra Degree

By:

Ningsi Sudirman

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**ENGLISH LITERATURE DEPARTEMENT
FACULTY OF CULTURAL SCIENCES
KHAIRUN UNIVERSITY**

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