

CHAPTER I INTRODUCTION

This chapter discusses background of the research, scope of the research, statement of the problem, objectives of the research, and significance of the research.

A. Background of the Research

Writing is one of the important skills in teaching English. Through writing the student can convey their ideas in their mind. In addition, writing is one of the difficulties, which is faced by the students. The problems usually faced in writing are sometimes the student have difficulties to build and develop their ideas, choose the right diction, and use grammar. Writing is hard to see because it governs our thoughts and hard to talk about because of the lack of consistent names for real categories. Writing is a system of markings with a conventional reference that communicates information like the signs on this page. Writing is a difficult activity for most people, both in mother tongue and in foreign language.

Then, writing habit in Indonesia is lower than reading habit. It is proven that due to the lack of publication in International journals, Indonesian universities' ranking dropped drastically in QS World University Rankings 2013 for 100 levels down. Moreover, as reported in Kompas.com, writing culture in Indonesia is lower than Vietnam because Vietnam could produce 15,000 new titles a year, while Indonesia is at most 12,000 titles (Bagun, 2009). The last, Scopus and Scimago as the indexers of many journals in the world note that from 1996 – 2013 and Indonesia is in the 6th place with the number of journal publication 25.481. This number is far from satisfying compared to Malaysia is in the 37th place with the number 125.084 and Singapore is in the 32nd place with the number of journal publication 171.037 .

It can be concluded that writing habit in Indonesia is low and writing habit in Indonesia should be improved. In relation to writing skill in education field, students have to be able to express their thoughts in writing to develop their ideas. It is obvious that students need to be taught not only how to communicate orally, but also how to communicate in written form. In writing there are many kinds of text those are: narrative, descriptive, report, recount, and procedure text. One of them that is often learned in the class is descriptive text.

Descriptive text is one kind of text that describes something, people or object. It is used when we want to tell how something looks, smells, feels, acts, tastes, and sounds. Descriptive texts give a sense of impression they feel, sound, smell and look of the thing. Description helps the reader through his or her imagination to visualize a scene or a person or to understand a sensation or emotion. Latifah (2016) investigated problems faced by students in descriptive writing that students get confused to choose appropriate words to describe a particular object in their mind, organizing their ideas and also grammar. It was caused by their limited vocabulary, low information or ideas and inspiration to write and the minimum grammatical knowledge. Therefore, this study needs media to make an easy way to write.

Werff (2003) said that pictures are good source material for practicing speaking, listening, writing, vocabulary, and grammar, it can stimulate students to come up with their own more effective and enjoyable activities. Without any media it is difficult for students to find out inspiration and information, especially for those who have low imagination. Therefore, media are helpful in teaching learning process and one of the media is tourism brochure.

Furthermore, According to Thompson in Baroroh & Pujihartono (2016: 54) states that teaching using tourism brochure is appropriate for increasing the students' ability in writing because tourism brochure can help teachers to arouse students' curiosity and imagination. It will stimulate and improve students' imagination with paying attention and keeping their eyes on

brochure. Besides, students' will have an opportunity to use knowledge that they get from outside of the school, such as knowledge of tourism sight and activity in the tourism place. It will help students in generating and creating ideas when they are going to write.

Tourism brochures consist picture and brief description place and other, it will help students on finding the idea, information, new vocabulary and construction the grammar and then, the good criteria for brochure that are a brochure should be clear, attractive, brief, and a good brochure will grab the attention of the reader, provide needed information while inspiring the reader to take action. Based on the explanation above, the researcher conducts a research entitled *Students' Writing Descriptive Text At English Language Education Study Prorgam Of Khairun University. (Especially on Sixth semester students' In the Academic years of 2019/2020)*

B. Scope of the Research

The Scope of the research is to focus on analyze the contents, organization, grammar, vocabulary, and mechanics in writing descriptive text. Researcher using tourism brochure to attract the students

C. Statement of the Problem

Based on background above, the researcher formulated the research problem as follow:

What does Students' writing in Descriptive text at the Sixth Semester Students' at English Language Education Study Program?

D. Objectives of the Research

The objective of the research is :

To find out the Students' in writing descriptive text at the Sixth semester Students at English Language Education Study Program.

E. Significance of the Research

The researcher hope the result of the research contribute for the lecture in solving their problem in teaching learning English specially writing skill and the researcher hope give them solution in evolve descriptive text. There are two kinds of benefits;theoretical and practical significances. The expected result of the research both theoretically and practically are:

1. Theoretical Significance

- a. The research can be used as references for other researchers who has the same interest in the same field
- b. The reseacrh can enrich the literature of theory in teaching of descriptive text.

2. Practical Significance

- a. For the researcher, the research can give a practice in developing her knowledge and skill in problem- solving processes
- b. The finding of the research can be used by teacher as a reference to improve students descriptive writing skill through tourism brochures as the media in descriptive paragraph
- c. The finding of the research can be useful input for the students to improve their ability and to learn English especially writing skill.

- d. For other researchers, this research can give general knowledge how to improve student's writing ability at descriptive text.