

CHAPTER I

INTRODUCTION

A. Background of the Research

By placing the Movie as a communication into a large system that generalizes meaning means the film itself is a "culture". The notion of culture is understood as processes that shape people's lives. The systems that produce meaning or consciousness, especially systems and media representasi that presents as an image of culture. In addition to functioning as entertainment, Movie can also be used as a to convey an ideology because the Movie can also dismantle a reality and provide enlightenment and awareness in society.

Movie as part of mass media in the study of mass communication Modern is considered to have an impact on its audience. The emergence of this influence is actually a possibility, and it really depends on the audience's negotiation process for the meaning of the Movie message, which refers to the audience's success in negotiating the meaning of the message. If viewers negotiate less about meaning, the show has more impact.

Movie plays an important role in the sociocultural, artistic, political and scientific worlds. The use of movies in this community learning is partly based on the film's ability to attract people's attention, and some is based on the movie unique ability to convey information. Beyond that, movies are a cheap and simple medium of entertainment. In a move, there are some conflict that appear in a film (movie). One of them is dramatic conflict. Dramatic conflict is One of the main

types of artistic conflict. Unlike the character conflicts depicted in epic literature, dramatic conflicts have a different nature. The play shows people in action, and in action, the fierce struggle of the opposing forces which is manifested in the character's most focused expressions and the hero's entire arsenal of spiritual arsenals. An integral feature of the characters in the drama is the conflict-prone nature - the potential ability to increase and maintain one's place in life, one's will in struggle.

Dramatic conflict is a social process that is antagonistic and sometimes cannot be harmonized because the two conflicting parties have different goals, attitudes, and value structures, which are reflected in various forms of resistance behavior, whether subtle, controlled, hidden, indirect, camouflaged or exposed in the form of acts of violence.(kartono 1948) Conflicts that occur between individuals, for example conflicts between friends at school. Conflicts between individuals and groups, for example conflicts between an employer and his workers; or conflicts between groups and groups, for example street vendors and law enforcement officers.

From the explanation above, the Dramatic conflict also happen at the movie Ron Clark Story. The Ron Clark Story movie is a movie that tells the story of a teacher named Clark, he is a smart, hardworking and unyielding teacher. Clark was originally a teacher at Snowden Elementary school in Aurora, Northern California in 1994. Clark was a teacher there for approximately 4 years, and turned the elementary school into a school with satisfactory passing grades. However, because they want new experiences and new challenges. Clark took the

risk of abandoning all his achievements by finding a new place to teach in the big city, New York. Therefore, the researcher makes this film as an object of research to determine the integrity of the main character with a description of the theory of dramatic conflict. This film is analyzed because it depicts the character of the main character, Ron Clark, who has integrity to his work.

The researcher was interested when watching the film, because in this film the researcher felt that saw a lot of conflicts when viewed from the parties involved in group life that were shown by the director in this film. In the movie also there are several conflict that shown. One of them Dramatic conflict. Therefore, the researcher is interested to conduct a research By tittle Dramatic Conflict In The Movie Of “The Ron Clark story By Annie De Young.

B. Scope of the problem

The Scope of this research, the research focuss on the dramatic conflict of the main character, of the movie (The Ron Clark Story).

C. Statements of the problem

The statements of the problem of this research as follow::

What dramatic conflict appear on the movie “ The Ron Clark Story” ?

D. Objectives of the Research

To answer the research questions above, this study aims to discuss dramatic conflict (The Ron Clark Story).

E. Significance of the Research

By doing this research, hopefully, the readers will have a better understanding of the character in The Ron Clark Story. The writer also hopes that after the readers read and understand this research, they will learn as the writer believes that a story.