

Abstrak

Putri Aprilia Ahmad, 2024. Pengaruh *Agency Cost Reduction*, *Sales Growth*, *Triple Bottom Line*, *Return On Equity* Terhadap *Firm Value* Pada Perusahaan Manufaktur Sektor Industri Dasar dan Kimia. Ketua Komisi : Prof. Dr. Rusman Soleman Anggota Komisi : Iqbal Mumammad Aris Ali

Tujuan penelitian ini adalah untuk menganalisis pengaruh *agency cost reduction*, *sales growth*, *triple bottom line*, *return on equity* terhadap *firm value* pada perusahaan manufaktur sektor industri dasar dan kimi. Metode pengumpulan data menggunakan teknik purposive sampling. Terdapat 28 perusahaan manufaktur sektor industri dasar dan kimia yang memenuhi kriteria sebagai sampel, sehingga data penelitian berjumlah 140. Teknik yang digunakan dalam penelitian ini adalah teknik analisis regresi linear berganda dengan menggunakan alat uji statistik E-Views 12.0. Hasil penelitian menunjukkan bahwa *agency cost reduction* dan *triple bottom line* tidak berpengaruh terhadap *firm value*. Sedangkan *sales growth* dan *return on equity* berpengaruh terhadap *firm value*.

Kata Kunci : *Agency Cost Reduction*, *Sales Growth*, *Triple Bottom Line*, *Return On Equity* dan *Firm Value*

Abstrak

Putri Aprilia Ahmad, 2024. *The Influence of Agency Cost Reduction, Sales Growth, Triple Bottom Line, Return on Equity on Firm Value in Manufacturing Companies in the Basic Industry and Chemical Sectors*. Chairman of the Commission: Prof. Dr. Rusman Soleman Commission Member: Iqbal Mumammad Aris Ali

The aim of this research is to analyze the influence of agency cost reduction, sales growth, triple bottom line, return on equity on firm value in manufacturing companies in the basic and chemical industrial sectors. The data collection method uses a purposive sampling technique. There are 28 manufacturing companies in the basic industrial and chemical sectors that meet the criteria as samples, so the research data amounts to 140. The technique used in this research is multiple linear regression analysis using the E-Views 12.0 statistical test tool. The research results show that agency cost reduction and triple bottom line have no effect on firm value. Meanwhile, sales growth and return on equity influence firm value.

Keywords: *Agency Cost Reduction, Sales Growth, Triple Bottom Line, Return On Equity and Firm Value*