

ABSTRAK

Ririn A. Muhamad, 2024. Pengaruh NPL, LDR, GCG, NIM, ROA, ROE, CAR & BOPO Terhadap Harga Saham Periode 2018-2022 (Studi Kasus pada Perusahaan Perbankan yang Terdaftar di Bursa Efek Indonesia) Ketua Komisi : Rusman Soleman, Anggota Komisi : Suwito.

Tujuan penelitian ini adalah untuk menguji dan mengetahui pengaruh NPL, LDR, GCG, NIM, ROA, ROE, CAR & BOPO terhadap harga saham. Populasi dalam penelitian ini ialah Perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia (BEI) selama 2018-2022, dengan menggunakan metode *purposive sampling* dalam pengambilan sampel sehingga didapati sebanyak 12 sampel Perusahaan Perbankan. Penelitian ini menggunakan jenis data kuantitatif dengan sumber data yaitu data sekunder yang berasal dari laporan keuangan bank, dengan model analisis regresi berganda menggunakan SPSS versi 20.

Berdasarkan hasil penelitian menunjukkan bahwa secara parsial *Non-Performing Loan* (NPL), *Loan To Deposit Ratio* (LDR) dan *Capital Adequacy Ratio* (CAR) tidak berpengaruh terhadap harga saham. *Good Corporate Governance* (GCG) dan *Return On Assets* (ROA) berpengaruh negatif secara signifikan terhadap harga saham. *Net Interest Margin* (NIM), *Return On Equity* (ROE) dan Beban Operasional Pendapatan Operasional (BOPO) berpengaruh positif dan signifikan terhadap harga saham.

Kata Kunci : NPL, LDR, GCG, NIM, ROA, ROE, CAR, BOPO, Harga Saham.

ABSTRACT

Ririn A. Muhamad, 2024. The Effect of NPL, LDR, GCG, NIM, ROA, ROE, CAR & BOPO on Stock Prices for the 2018-2022 Period (Case Study on Banking Companies Listed on the Indonesia Stock Exchange) Chairman of the Commission: Rusman Soleman, Member of the Commission: Suwito.

The purpose of this study was to test and determine the effect of NPL, LDR, GCG, NIM, ROA, ROE, CAR & BOPO on stock prices. The population in this study were Banking Companies listed on the Indonesia Stock Exchange (IDX) during 2018-2022, using purposive sampling method in sampling so that 12 Banking Company samples were obtained. This study uses quantitative data types with data sources, namely secondary data derived from bank financial reports, with multiple regression analysis models using SPSS version 20.

Based on the results showed that partially Non-Performing Loan (NPL), Loan To Deposit Ratio (LDR) and Capital Adequacy Ratio (CAR) have no effect on stock prices. Good Corporate Governance (GCG) and Return On Assets (ROA) have a significant negative effect on stock prices. Net Interest Margin (NIM), Return On Equity (ROE) and Operating Expenses Operating Income (BOPO) have a positive and significant effect on stock prices.

Keywords: NPL, LDR, GCG, NIM, ROA, ROE, CAR, BOPO, Stock Price.