

ABSTRAK

Samsul Banpon, 2024: Makna Verbal dan Non-Verbal Dalam Budaya *Gabalil Hai Sua* (Kajian Antropolinguistik), **Pembimbing I :** Anwar Nada S.Pd., M.Hum, **Pembimbing II :** Taib Abdullah S.Pd., M.Hum.

Tujuan penelitian ini yaitu untuk mendeskripsikan Makna Verbal dan Non-Verbal dalam *Budaya Gabalil Hai Sua*. Metode yang digunakan dalam penelitian adalah metode deskriptif kualitatif yaitu peneliti menggambarkan, mendeskripsikan, dan memaparkan makna dari pesan-pesan verbal dan Non-verbal pada suatu kebudayaan yaitu Budaya *Gabalil Hai Sua*. Sumber data diperoleh dari informan kunci yaitu Adam Ipa dan kabid kebudayaan beserta staf-staf dinas kebudayaan. Teknik analisis data yang digunakan dalam penelitian ini wawancara, reduksi data dan penarikan kesimpulan.

Berdasarkan hasil penelitian menunjukkan bahwa terdapat bentuk-bentuk pesan verbal dan non-verbal dalam Budaya *Gabalil Hai Sua*. Ungkapan pesan Verbal Berupa berdoa, salam, *Hai Sua Barakat*. Untuk ungkapan pesan Non-Verbal Uang, makanan dan minuman, Benteng *De Ver waching*, Rute dan sholat. Tradisi *Gabalil Hai Sua* merupakan tradisi turun temurun yang dilakukan masyarakat Sula tradisi ini biasa dilakukan perorangan atau berkelompok tradisi ini biasa dilakukan saat kelulusan sekolah, festival dan orang-orang yang mau berjihat maupun orang-orang yang mau melanjutkan pendidikan budaya ini juga terdapat niat yang sungguh-sungguh dari orang yang mau melakukan agar selama melakukan tradisi ini mendapatkan keberkahan, sebab tradisi ini dipercaya dapat memberikan berkat terhadap orang-orang yang melakukan ritual *Gabalil Hai Sua*.

Kata Kunci: Makna, Verbal Non-Verbal.

ABSTRACT

Samsul Banpon, 2024: *Verbal and Non-Verbal Meanings in Gabalil Hai Sua Culture (Anthropolinguistic Studies)*, **Supervisor I:** Anwar Nada S.Pd., M.Hum, **Supervisor II:** Taib Abdullah S.Pd., M.Hum.

The purpose of this research is to describe the verbal and non-verbal meanings in the Gabalil Hai Sua culture. The method used in the research is a qualitative descriptive method, namely the researcher describes, describes and explains the meaning of verbal and non-verbal messages in a culture, namely culture. Gabalil Hai Sua. Data sources were obtained from key informants, namely Adam Ipa and the head of culture and cultural service staff. The data analysis techniques used in this research were interviews, data reduction and drawing conclusions.

Based on the research results, it shows that there are forms of verbal and non-verbal messages in Gabalil Hai Sua Culture. Verbal message expressions are in the form of prayer, greetings, Hai Sua Barakat. For non-verbal message expressions Money, food and drink, De Verwachting Fort, Routes and prayers. The Gabalil Hai Sua tradition is a tradition passed down from generation to generation carried out by the Sula people. This tradition is usually carried out individually or in groups. This tradition is usually carried out at school graduations, festivals and people who want to fight or people who want to continue their cultural education. This tradition also has similar intentions. really from people who want to do it so that while carrying out this tradition they will get blessings, because this tradition is believed to give blessings to people who carry out the Gabalil Hai Sua ritual.

Keywords: *Meaning, Verbal and Non-Verbal.*