CHAPTER I

INTRODUCTION

The points that discussed in this chapter are the background of the research which discovers the source of the case and the reason why it happened, the scope of the research, problem formulation, research objectives, and significance of the research. The points are explained as follows:

A. Background of the research

Literature is a product of human creative activity that is used in language media, both written and verbal. No literary work is valuable merely because of its beautiful, rhythmic, and parable-filled language; it must be seen from a philosophical, aesthetic, and moral point of view. Dubey (2013) stated that literature as art written in various forms, such as poetry, plays, stories, prose, fiction, and so on. It can also consist of texts based on information and imagination.

Poetry is a kind of language literature that says more and more greatly than the generally language does. A poetry is arranged with the desire to communicate an experience especially to express deep feeling or precious thought with the beautiful language. Thus, the importance of poetry just not gives the pleasure when people read or listen the poetry but poetry has a value in life implied in it. Poets usually uses figure of speech to make a deep and great meaning in their poem.

Song is one of examples of literature because it has lyric like a poem. According to Ariyanti et al. (2021), song as a part of music with words that are usually sung by a singer that has a function to express the thoughts and feelings. Songs are often used as a tool to convey a message to others. The message transmitted through the lyrics of this song or poem is an example of verbal and non-verbal communication. The song itself is verbal communication if seen from the lyrical side. Lyrics usually contain messages that the communicator wants to convey to the communication. Lyrics become one of the determining factors in the success of a song. Even though it has a beautiful melody but the lyrics are not good, of course this can ruin the song as a whole. Therefore, before creating a lyric, the author needs to understand the language features that should be used or implemented. In a lyric, often the linguistic features used are figurative languages, so the meaning of the lyrics cannot be understood literally. Where, the listeners need to interpret the connotative words in it. There are five figurative languages that are often found or used in songs namely, metaphore, simile, personification, hyperbole, alliteration.

Figurative language is basically used by literature to acquire and create imagery. The presence of figurative speech causes the work literature attracts attention, gives rise to clarity of wishful thinking. Waluyo (1991) stated that figurative language is a language which poets use to say things in an unusual way did not directly reveal the meaning. Therefore, it is important people to know the meaning of the figurative language found in a song lyric, so they can imagine what happens in the story, and they can feel and play with the emotion in the story in the

song lyrics. Darmayasa (2015), explained about figurative language that give more meaning to the words, beautify them, and emphasize their meaning. In addition, figurative languages provide so many variants style of saying something in different styles.

One types of figurative language is personification. Knickerbocker and Reninger (1963) stated that personification is one figures of speech which giving human characteristic to non-human things. It is implied comparison between human being and non-human things. Personification is important in the song lyrics in order to focus on giving the listeners a thought of weirdness that allows listeners to develop a greater sense of identification with nonhuman entities which described as if they have human abilities and attributes as well as it can make the thing easier to understand and more vivid in the listeners' imagination.

Michael Joseph Jackson is an American singer and songwriter. He is known as the "King of Pop" and has popularized the "Moonwalk" dance movement that has become a characteristic of him. Michael Jackson's main genres were pop, rock, R&B and soul. He was also known for his influence in the music video and dance industries. Some of Michael Jackson's songs are about the reflection of life that exists in society and there's probably a lot of personification in it so that Michael Jackson's lyrics were chosen as a data source for analysis because the lyrics are interesting to read and analyzed because they contain many personified sentences.

One of the examples of personification in the Michael Jackson's song "Heal the world, Personification" is "Let our spirits never die". Michael Jackson uses

personification in these lyrics because he wants to convey to people that his spirit will never die as healing for the world.

Based on the background above, the researcher conducted research on the title "Personification in the Lyrics Michael Jackson's Songs".

B. Scope of the research

The scope of the research is to analyze the personification contained in Michael Jackson's lyrics "heal the world" and "human nature".

C. Statement of the problem

The statement of the problem as follows:

What are the types of personification in the lyrics of Michael Jackson songs?

D. Objective of the research

The objective of this research are:

To find out the types of personifications are found in the lyrics song "heal the world" and "human nature".

E. Significance of the research

1. Significant Theory

This study useful to add literature and information about personification and could find out that in some lyrics of Michael Jackson's songs contained personified sentences.

2. Practical Significance

The researcher hope the results of this study can be beneficial to:

a) The results of this research are expected to be used as information donation for other researcher who will do research with research objects in the form of songs. In addition, this research is expected to add knowledge and understanding about personification.

b) The results of this research can be beneficial to other researchers that can be studied from the other side.