

CHAPTER I

INTRODUCTION

This chapter discusses background of the research, scope of the research, statement of the problem, objectives of the research, and significance of the research.

A. Background of Research

In this era of globalization, English language is important for people's lives. In fact, it is the second most spoken language in the world. Globalization made the use of English language more widen. The ability to speak and to write English property has been one essential benchmark skills in the professional world.

Language is the means by which people communicate with each other. Language is the ability of humans to communicate with other humans using signs, such as words and gestures. Or a tool to interact and communicate, in the sense of a tool to convey thoughts, ideas, concepts or feelings. Without language people cannot communicate with other people, people cannot convey messages or information to others. English is one of the main subjects that must be mastered by students to be able to keep up with the development of science and technology. To anticipate the development of science and technology, it is necessary to improve students' speaking skills in English.

The language is a system of arbitrary vocal symbols, which permit all people in a given culture, or other people who have learnt the system of that culture, communication or to interact. By speaking, people do not mean merely uttering words through mouth. It means conveying the message through the words of mouth. This skill is also neglected in our class rooms. Students do not get any chance either in the class room or outside to speak English. Speaking is not a part of our examinations. Learning to speak also demands a lot of practice and attention. Language offers a variety of skills that must be mastered by the wearer so that people can be used to produce effective communication with other parties. Although not realized, in communicating humans have the ability to receive and provide information through language. The ability to receive information is called receptive ability, while the ability to provide information is called productive ability. Each of these abilities is still further divided into two parts. Receptive skills are divided into listening skills and reading skills and productive skills are also further divided into two parts, speaking skills and writing skills. These four skills determine a person's proficiency in mastering one or more languages. Unfortunately there are still many people who cannot have this ability.

Speaking is a functional spoken language skill in everyday human life. Because by speaking people can obtain and convey information. But for Indonesians, being fluent in English is a big challenge because people don't use English as the language of everyday communication. Speaking is

a productive ability that cannot be separated from listening. When people speak, people create meaningful text. In communication, people can find speakers, listeners as well as messages and feedback. In addition, speaking cannot be separated from its pronunciation. The learner can hardly understand anything at all, unless the speaker is talking about things the learner is observing, or unless the language being learned is closely related to some other language the learner knows.

Language is a tool for communication. People communicate with others, to express our ideas, and to know the ideas of others as well. Communication happens when there is speech. Without speaking, people cannot communicate with each other. Therefore, the importance of speaking skills is immense for learners of any language. Without speaking, language would just be a piece of writing. Language use is an activity that takes place within our community. People use language in various situations. People in their workplace, for example researchers working in a medical laboratory or in a language laboratory, are supposed to speak correctly and effectively in order to communicate well with each other. Gaps in language alternation will result in misunderstandings and problems.

For the fluency of any system, speakers of a language need to be specially and purposefully trained in speaking skills. To be a good communicator, one must be proficient in each of the four language skills (listening, speaking, reading and writing), but the ability to speak

skillfully, gives the speaker several distinct advantages. The ability to express one's thoughts, opinions and feelings, in the form of words put together in a meaningful way, gives the speaker these advantages. An effective speaker can capture the audience's attention and keep it until the message is delivered.

People have to be picky in appointing a teacher because EFL learning is highly dependent on the efficiency and competence of the teacher. If a teacher is found to be incompetent, he or she should be replaced with a competent teacher immediately. This does not mean that there should be restrictions on teachers. In fact a teacher should be free in adopting a teaching style in the classroom. Every teacher has a different style of teaching in the classroom. If a student fails to learn or improve his linguistic knowledge, it does not mean that the teacher is bad or incompetent.

As an English teacher, there are some common problems that may be encountered when teaching in the classroom, e.g. limited resources, time constraints, student motivation, classroom heterogeneity, lack of student engagement, difficulties in explaining concepts, challenges in assessing progress, unaffordable technology, students' native language challenges, curriculum constraints. Remember that every class and every student has different needs. Flexibility and the ability to respond to classroom dynamics can help you overcome the challenges that arise. In

addition, communicating openly with students and collaborating with colleagues can also improve your teaching effectiveness.

Students often face several problems in learning English speaking. Some of the common problems students may face include lack of confidence, lack of practical practice, lack of understanding of grammar, limited vocabulary, lack of cultural context, no English-speaking environment, lack of motivation, and lack of engagement in class. Overcoming these issues requires a holistic approach involving self-motivation, regular practice, grammar understanding, and hands-on experience in speaking English. Engagement in an English-speaking environment and the use of online resources can also help improve students' speaking skills.

Jack Ma, the founder of Alibaba Group, is often used as a source of motivation due to his inspiring and motivating speeches. Using Jack Ma's speeches as English teaching media has several benefits: clear and simple language, clear pronunciation, motivational material, international business context, diverse topics and speaking skills, cultural understanding, ethical and value considerations. Using Jack Ma speeches as an English teaching medium can provide an interesting and rewarding learning experience, while opening up insights into the world of business and personal motivation.

The reason why the researcher chose Jack Ma speech video as a teaching medium for students is that Jack Ma, the founder of Alibaba Group, is a successful entrepreneur and business leader who has inspired many people around the world. Here are some reasons why Jack Ma speech videos can be a good teaching medium for students: inspiration and motivation, innovative and creative thinking, leadership values, understanding of global business, entrepreneurship and career development, the importance of education and lifelong learning, multiculturalism and international collaboration, and simple and interesting language.

Based on the researcher observation at MA Al-Khairaat Kota Ternate the researcher found that the students still lacked a lot of vocabulary, both familiar and academic vocabulary, so speaking in English was very difficult for them. Therefore, researcher are very interested in conducting Research using content of video for improving students' speaking skills. Because Jack Ma motivation videos are always aimed at young people who want to succeed, and there is one of Jack Ma motivation videos which motivates us to learn English.

Based on the background above, the researcher conducted a research under the title ***“IMPROVING STUDENTS’ SPEAKING SKILLS THROUGH JACK MA MOTIVATION SPEECH AT MA AL-KHAIRAAAT KOTA TERNATE”***.

B. Scope of the Research

Scope of the research means the range of focus covered by this research. This research focus on the *“Improving Students’ Speaking Skills Through Jack Ma Motivation Speech”*.

C. Statement of the Problem

Based on the identification of the problems outlined above, researcher would like to state the problem “To what extend does the use of Jack Ma motivation speech can improve students’ speaking skills?”

The hypothesis are :

1. Ho = Teaching speaking by Jack Ma motivation speech significantly not improve English speaking at MA Al-Khairaat Kota Ternate.
2. H1 = Teaching speaking by Jack Ma motivation speech significantly improve English speaking at MA AL-Khairaat Kota Ternate.

D. Objective of the Research

Based on the statement of the problem above, the researcher has stated the objective of the study is to find out to what extent the use of Jack Ma motivation speech can improve students’ speaking skills at MA Al-Khairaat Kota Ternate.

E. Significant of the Research

This study expected to give benefit to teachers, researchers, and students.

1. Theoretical Significance

This research can give three English teachers, researchers, and students about improving speaking skills by the Jack Ma motivation speech.

2. Practical Significance

a. English teachers

It is hoped that the results of this study will be beneficial for them in alternative ways to teach speaking skills. This also motivates teachers to be more creative so that students will be more enthusiastic in learning English in class.

b. Researchers

The results of this study can develop their experiences related to their knowledge in research on English education and teaching, especially for speaking.

c. Students

The results of this study are expected to provide new knowledge of experience in learning English, especially in learning to speak so that they can be more motivated to develop their abilities.