

ABSTRAK

Abdul Gani Kharie, 2024. Analisis Pengembangan Industri Pengolahan Coklat Terhadap Kesejahteraan Ekonomi Buruh Tani Coklat (Studi Kasus: Pabrik Sulamina Pt. Alam Bumi Enterprises, Desa Wainin).

Penelitian ini dilakukan dengan tujuan Untuk Mengetahui Bagaimana Keberadaan Industri Pengolahan Coklat Terhadap Kesejahteraan Ekonomi Buruh Tani Coklat Di Desa Wainin Kabupaten Kepulauan Sula. Adapun informan yang akan menjadi jenis penelitian ini adalah buruh tani coklat, pengelola industri coklat sulamina, bagian pengolahan dan kepala desa di Desa Wainin Kabupaten Kepulauan Sula. Total Peneliti akan mewawancarai 10 orang sebagai informan. Dengan karakteristik buruh tani yaitu pengalaman bekerja minimal 5 tahun. Hasil penelitian ini akan dianalisis secara deskriptif kualitatif, yaitu data yang telah ada di deskripsikan secara verbal kemudian diberikan penjelasan dan uraian berdasarkan pemikiran yang logis serta memberikan argumentasi dan dapat ditarik kesimpulan.

Hasil penilitan menunjukan bahwa Keberadaan Industry pengolahan coklat sulamina di desa wainin memiliki kualitas nilai jual serta tingkat permintaan yang tinggi. Meningkatkan pendapatan para buruh tani maupun pekerja bagian produksi yang sebelum adanya industry pendapatan buruh tani maupun pekerja bagian produksi dengan rata-rata Rp. 1.000.000 sekarang adanya industry coklat sulamina pendapat mencapai di atas Rp. 3.000.000. Perusahaan memberikan fasilitas terhadap pekerjanya seperti kendaraan roda dua maupun roda empat kepada buruh tani mengangkut hasil coklat dari kebun ke lokasi produksi dan juga perusahaan memberikan BPJS ketenagakerjaan bagi semua pekerja. Dengan begitu para masyarakat wainin maupun desa lain yang bekerja di Industri coklat sulamina ini merasakan kesejahteraan secara individu maupun dengan keluarganya. Keberadaan industry pengolahan coklat sulamina di desa wainin membawa perubahan positif dengan mengurangi angka pengangguran di desa wainin maupun desa-desa tetangga.

Kata Kunci: *Industri, Coklat, Sulamina, Kesejahteraan, dan Masyarakat*

ABSTRACT

Abdul Gani Kharie, 2024. *Analysis of the Development of the Chocolate Processing Industry on the Economic Welfare of Chocolate Farmers (Case Study: Sulamina Factory PT. Alam Bumi Enterprises, Wainin Village).*

This research was conducted with the aim of finding out how the existence of the chocolate processing industry affects the economic welfare of cocoa farming workers in Wainin Village, Sula Islands Regency. The informants who will be part of this type of research are chocolate farm workers, managers of the Sulamina chocolate industry, processing department and village heads in Wainin Village, Sula Islands Regency. In total, researchers will interview 10 people as informants. The characteristics of agricultural workers are a minimum of 5 years of work experience. The results of this research will be analyzed descriptively qualitatively, namely the existing data is described verbally and then given explanations and descriptions based on logical thinking and providing arguments and conclusions can be drawn.

The research results show that the existence of the Sulamina chocolate processing industry in Wainin village has quality selling points and a high level of demand. Increase the income of farm laborers and production workers, which before the industry existed, the income of farm workers and production workers was on average Rp. 1,000,000 now the opinion of the sulamine chocolate industry reaches above Rp. 3,000,000. The company provides facilities for its workers such as two-wheeled and four-wheeled vehicles for agricultural workers to transport chocolate products from the plantation to the production location and the company also provides BPJS employment for all workers. In this way, the people of Wainin and other villages who work in the Sulamina chocolate industry feel prosperity individually and with their families. The existence of the sulamine chocolate processing industry in Wainin village has brought positive changes by reducing the unemployment rate in Wainin village and neighboring villages.

Keywords: *Industry, Chocolate, Sulamina, Welfare, and Society*