

BIBLIOGRAPHY

- Abdurrahman, A. (2006). Pragmatics; Basic Concepts of Understanding Speech Context. *Lingua: Journal of Language and Literature*, 1(2).
- Ahmad, J. (2018). Content analysis research design. *Research Gate*, 5 (9), 1-20.
- Azimah, S. (2016). commissive speech acts in the movie Soekarno by Hanung Bramantyo. Thesis. State University of Semarang: Semarang.
- Bogdan & Taylor in Lexy L. Moleong (2011) "Qualitative Research Methods"
- Dewi, C. W. (2021). *an Analysis of Illocutionary and Perlocutionary Speech Acts of an Instagram Online Shopping Account*. PROJECT (Professional Journal of English Education), 4(3), 353.
- Fish, S. E. (1976). *How to do things with Austin and Searle: Speech act theory and literary criticism*. *MLN*, 91(5), 983-1025.
- Hamidah, J., & Normuliati, S. *Analysis of Endorse Speech Acts on Instagram Social Media*.
- Kusuma, R. M. R. F., Sodik, J., & Hawa, F. (2023, September). *BTS'SPEECH AND SPEECH ACTS*: In Undergraduate Conference on Applied Linguistics, Linguistics, and Literature (Vol. 3, No. 1, pp. 237-248).

- Kusumawati, P. S. 2023 *"The Use of Language Style in Efforts to Attract Consumer Interest"*.
- Lenaini, I. (2021). Purposive and snowball sampling techniques. Historical: Journal of Studies, Research and Development of History Education, 6(1), 33-39.
- Masruri, A., Hafifah, A. W., Fiamanillah, F., & Fatmawati, F. (2023). *Buyers' Expressive Speech Acts in wTikTok Application*. Sajak: Journal of Research and Service in Literature, Language, and Education, 2(3), 10-18.
- Nisa, K., & Manaf, N. A. (2021). *Analysis of Illocutionary Speech Acts on Student's Social Media Post and Comments*. Seloka: Journal of Indonesian Language and Literature Education, 10(1), 28-33.
- Nofela, P. N. (2022) *"The Effect of Social Media Marketing and Influencer Endorser on TikTok on Purchase Intention at Tiktok Shop"*.
- Riadi, Muchlisin. 2020. "Speech Acts (Definition, Functions and Types)." <https://www.kajianpustaka.com/2020/07/tindak-tutur.html>
- Rogers, E. M. (2003). Diffusion of Innovations. New York: Free Press.
- Sheila, M., & Assidik, G. K. *Speech Acts in Promotional Language (Endorsement) on Instagram*. Diglosia: Journal of