

ABSTRACT

**Luli Fahira Hi Rusdi 2024. Social Criticism Analysis in “Animals”
Album by Pink Floyd (Viewed From Sociological Approach),
(Supervised by Sulmi Magfirah and Bakhtiar Majid).**

The purpose of the research is to analyze the criticism of social conditions contained in the song lyrics in Pink Floyd's "Animals" and identify which emotional attitudes are reflected in the song lyrics of the "Animals" album.

This research uses descriptive qualitative methods to explain data and analysis. And using sociological literature approach. This research data describes social criticism in social society and analyzes the attitude of the "Animals" album using Krech & Richard attitude theory towards the "Animals" album.

The results of the data and analysis of this study found that; 1) the album "Animals" implied criticism of conditions in the form of social classes consisting of the upper class; Pigs and Dogs the ruling class and the lower class Sheep representing the weak class. Capitalism contains the most dominant class found on the “Animals” album in the song “Pigs” and “Dogs”. 2) this study also found the author emotional attitudes from the lyrics of the songs "Pigs", "Dogs" and "Sheep" in the form of protests using the affective component (feelings) of the three songs: disappointment from society, cruelty, feeling of fears. And the cognitive component (belief) of knowledge about the situation of the three songs: criticizing the movement of Mary Whitehouse, the loss of public trust, and the situation of freedom of the lower class.

**Keyword: Criticism, attitude, sociological approach,
society, social class**

ABSTRAK

Luli Fahira Hi Rusdi 2024. Analisis Kritik Sosial pada album “Animals” dari band Pink Floyd (Melalui pendekatan Sociological), (Supervised by Sulmi Magfirah and Bakhtiar Majid).

Tujuan dari penelitian untuk menganalisis kritik kondisi sosial yang terdapat pada lirik lagu di “Animals” dari Pink Floyd dan mengidentifikasi sikap emosional yang terefleksikan dari lirik lagu album “Animals”.

Penelitian ini menggunakan metode deskriptif qualitative menjelaskan data dan analisis. Serta memakai pendekatan sociological literature. Data penelitian ini mendeskripsikan kritik sosial di masyarakat sosial dan menganalisis sikap dari album "Animals" menggunakan teori sikap dari Krech & Richard K terhadap “Animals” album.

Hasil dari data dan analisis penelitian ini memperoleh bahwa; 1) album “Animals” tersirat kritik kondisi berupa kelas sosial terdiri dari kelas atas Pigs and Dogs kelas berkuasa dan kelas bawah Sheep mewakili kelas lemah. Capitalisme paling banyak ditemukan pada album “Animals” di lagu “Pigs” dan “Dogs”. 2) penelitian ini juga menemukan sikap emosional author dari lirik-lirik lagu “Pigs”, “Dogs” and “Sheep” berupa protes memakai komponen affective (perasaan) like or dislike dari ketiga lagu: kekecewaan dari masyarakat, kekejaman dan perasaan ketakutan. Dan Komponen cognitive (belief) pengetahuan tentang situasi dari ketiga lagu: mengkritik gerakan dari Mary Whitehouse, hilangnya kepercayaan masyarakat, dan situasi kebebasan dari kelas bawah.

Kata kunci: Kritik, sikap, pendekatan sociologis sastra, masyarakat, kelas sosial