

CHAPTER I

INTRODUCTION

1.1. Background

Song has two form, namely literary work (poetry) which contains the outpouring of personal feelings and the composition to create something with the deep meaning. Every song must have an implied meaning that is in lyrics, sometimes the song lyrics symbolize the feelings of someone who hears it. Infrequently it feels so very connected to the real life of the person who created the song

In addition, the explanation of the definition of song lyrics that have a word structure is considered a poem such as the definition of the texts of poetry not only includes the types of literary works, but also contains expressions in the form of advertisements, messages, politics, slogans and prayers. Literary works created by the author with the aim that the reader can feel the messages of an emotional nature through each stanza of the literary work (Jan Van Luxemburg, 1989).

The album "Animals" is a song from the British band Pink Floyd which was released in 1977 the most of their songs are psychedelic rock and progressive rock they are also a band that creates song lyrics that are critical of the government one of them on the album "Animals" which consists of three songs "Pigs", "Dogs", and "Sheep". The uniqueness of the album was inspired by the novel "Animal Farm" by George Orwell's

political fable about animals against the oppression of human farmers. In addition, the author alludes to social class in the form of animals the novel the reign of communism in the era of Joseph Stalin who used farm animals.

Every lyrics in the album “Animals” which consists of pig, dogs and sheep has an emphasis on attitude from Roger Waters was the main lyrics felt the author of this album which using animal words, allusion words give the reader so emotional reflected the society through lyrical directness. In addition, when the songs in this album are describe by the social conditions of the community that occurred in the 20th century, people's feelings of protest give them feelings of anger, fear and helplessness (Macko, 9:2021)

In the Pink Floyd's “Animals” album, the three songs on this album are slow rock style where each lyric is written containing ideas and views and feelings of the author himself. The band's theme on the “Animals” album is different and extreme also the lyrics are philosophical, they use the names of animals to criticize the government and society. This needs to be studied as research material to be able to provide understanding to readers. That album Animals which consists of "Pigs", "Dogs", and “Sheep” contains allusions of the government felt by the society, the author criticize an atmosphere of feeling disappointed with the government.

From the album *Animals* which consists of "Pigs", "Dogs" and "Sheep", and contains criticism of the government that distinguishes the social class of society beside that on this album also reflect on a social condition occur in the British so, that the emergence of capitalism here that occurred that year which affected the social life of the society. In addition, the researcher will describe the attitude in the lyrics of the songs "Pigs", "Dogs" and "Sheep" on the album "*Animals*" to study this research, the researcher uses a sociological approach. The researcher is interested in analyzing the "*Animals*" album with social life that occurs which is a criticism for the society and some accident that related on that songs. So, the researcher wants to examine more deeply the about the critic social conditions of song lyrics on the "*Animals*" album and attitude that reflected in the song lyrics of the "*Animals*" album that year

1.2. Statements of Problem

From the explanation above, it can be concluded that the researcher gets the problem to be discussed:

1.2.1. What are the critics social conditions on the lyrics of the "*Animals*" album by Pink Floyd?

1.2.2. How the author emotional attitude that reflected in the lyrics of "*Animals*" album by Pink Floyd?

1.3. Scope of Study

In this research focus on analyzing social criticism towards the people of British society in this "*Animals*" album and the attitude of author

the lyrics of “Pigs”, “Dogs”, and “Sheep”. The researcher only limits three songs in the “Animals” album by Pink Floyd who related with this research because these three songs reflect social criticism in it. So, the researcher uses sociological of literature approach.

1.4. Objective of Study

1.4.1. To analyze the critics social conditions on the lyrics of the "Animals" album.

1.4.2. To identify author emotional attitude that is reflected in the lyrics of the song on the “Animals” album.

1.5. Significance of the Study

After the researcher explain about problem and purpose of this study also give theoretically and practical significance:

1.5.1. Theoretically significance

The result of this research is expected to provide benefits to reader so that it can increase the reader's knowledge in the lyrics of the song "Pigs", "Dogs", and “Sheep” so that readers can understand the description of the state of society in that year and also open readers' insights to better understand literary works that indirectly describe the situation in that year.

1.5.2. Practically significance

The result of the research show that song lyrics are not only a mean of entertainment but also has its own message in it by understanding from each song lyric from "Pigs", "Dogs", and "Sheep" the researcher hopes

that readers can feel the insinuations in this song are interrelated with the current situation. And then apply it to everyday life by getting to know more about the importance of studying works of literature in relation to today's world.

1.6. Review of Related Literature

The first of this research from journal which related with this research there is from Haris Abdul Wasik and Else Liani (2019) entitled "Social Criticism in the FSTVLT Song Literature Sociology Study" related to social criticism in the song from the band FSTVLT. This research uses a sociology of literature approach that focuses on three aspects of social criticism, namely first social criticism in economic aspect, second social criticism in political aspect, and social criticism in political aspect criticism in cultural-social aspect. This research applied qualitative descriptive method to analyze the research.

The second of the research from Kurniawan (2012) with the title the critic social toward war in the song lyric B.Y.O.B and war? By System of Down. On this research focused on the analysis condition and situation of society in Iraq war and Persian Gulf War. This research critic song to various social problem also the writer comprehend with some intrinsic elements. In other hand, this researcher used sociology approach as description of society and uses qualitative methods and descriptive analysis.

The third previous the research related to this research of Arif Prasetyo with the title Social criticism in the Novel Slank Hero 5 from Atlantis a 36sociological literature. On this research focused in problem related with social critic, the results of this research two main point are the critic problem in Slank 5 Hero novel bureaucracy problem, warfare, and crime. Last main part, the form of delivering criticism in this novel is direct in this novel and direct delivery. Direct delivery is straightforward direct delivery of criticism and the indirect delivery of critic is symbolic, humorous and cynical.

The last of the research from the journal Essam E.A. Youseff (2022) entitled "Heaney's Dualistic Attitude Toward Women: Socio-Politic approach" that the research related with this research. This research describe about the differences in gender role conflict between women and men who compete for superiority this makes women struggle hard in term of work compared to men who are more dominant or more considered special which is reflected in the social and problem political that occur in Ireland. This attitude shown by the author in the form of love for women and concern about women who are considered object of sexual element. This research uses descriptive analysis method and uses socio-political approach.

1.7. Theoretical Bases

1.7.1. Sociological of Literature Approach

Sociological approach is an approach that is closely related to the social problems of society, social politics, social class, and others. According to Ratna (2004: 339) sociology of literature is the analysis of the work literature in relation to society, there are three kinds. First, analyze the social problems contained in literary work itself then connect them with facts that never happened. Second, find the relationship between structures with nature dialectic relationship. Third, analyze the work in order to obtain certain information. Based on the explanation above sociology of literature social interaction that takes place in the surrounding environment has several kinds. One of the theories of Karl Marx, this theory is the result of the thinking of Karl Marx who mentioned the difference in social interests arranged into each social class can create conflicting social relationships.

Another theory from sociology is essentially the scientific, objective study of man in society, the study of social of social institutions and of social processes it seeks to answer the question of how society is possible, how it works, why it persists. Basically, sociology studies society with all the social processes that occur within the community where it is related to human social life showing the process of humans undergoing activities related to social institutions (Swingwood & Laurenson, 1972:11).

According to Wellek & Warren (1948) categorizes the study of the sociology of literature into three divisions, which are. First, study sociology the profession of writing and a knack for literary intuition. The author's ideology is reflected in their participation in various author-related activities. Not in literature. The author is a member of society and can be analyzed as a social individual. Second, the examines the sociology of literary works by exploring not only the work itself but also its connections to social issues. What is being studied in the literary work and what the goal is. This method often utilized in sociology research as a social record. The study of readers' behavior and preferences in the field of sociology literature social impact

1.7.2. Concept of Social Criticism

Social criticism also explained by Marx that in society social issues such as social classes, social conflicts that contain the capitalist system by certain classes in order to get what the person want and have own rules with various main factors of capitalism (Marx 1848: 75). Social criticism has emerged since long ago to create a new atmosphere, one of which offends the government felt by various people, especially the lower classes. It usually starts from problems that cannot be resolved properly, causing injustice and lack of respect. In literature itself, social criticism does not only exist in novels, poems and others, there are also songs created through lyrics that indirectly contain social criticism.

According Walzer in Interpretation and Social Criticism:

“Social Criticism is such a common activity-so many people, in one way or another, participate in it” (Walzer: 1985)

From the definition above, social criticism is considered a social activity carried out by many people in different ways by several people in the form of a protest with condition that occurs in the community environment or the condition of a country.

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Social criticism is an important aspect of its existence both directly and indirectly. Direct criticism is voiced through rallies and demonstrations that convey aspirations as well as perceived unrest while indirect criticism can be done through works of art in the form of song lyrics to communicate to listeners in expressing feelings, fears, helplessness, and all kinds of social problems.

a. Social Class

Social class and class are two different things. Social class is a specific symptom of feudal society, while the class of society is what can be called caste. From the explanation above, those has a different thought about social class indirectly explaining that if social class usually occurs because of mixing social aspects in it that distinguish between the nobility or are considered to have great influence in politics with non-nobles who do not have any power (Marx, 1845: 181).

The other explanation about social class that there are no characteristics in determining a person's class but rather determining a person's positions in a country or company this is referred to as a stratification system, the stratification system identified three different components namely class, status, and power (Weber, 1947:424).

According Karl Marx (1818-1883), in society, there are two groups of people who are divided into the ruling class and the subject class. The people in the ruling class have the power to freely exploit and oppress the subject class (weak class). Meanwhile, the weak class is constantly enslaved at all times by machines and people watching them every hour. The pressure felt by the weak class is only accepted because they cannot fight back or voice justice, for the sake of profit the ruling class will do anything to achieve the goal even though they have to sacrifice human values for the sake of the goal.

b. Capitalism

Economic and political analysis of capitalism is the main cause of conflict theory. Conflict theory in sociology posits that society is characterized and conflicts that arise due to differences in power, resources, and social status. It means conflict that occurs due to social differences between the ruling class and lower class. Which the lower class often gets injustice unconsciously created class levels in society (Marx & Engels, 1848: 10).

The capitalism is also closely related to the politics of controlling the system of capitalism. Political science study of power in society, these is the essential nature, the basis, the processes, the scope and results. The focus of attention a political scientist focused on the struggle to achieve or maintain power, exercise the powers or influence over others, or oppose the implementation of the rule (Robson, 1954). That means politics is related to power that person has in a society, exercising the power they have and implementing rules that sometimes often conflict with the conditions of society itself. Political criticism can be an evaluation material for leaders to be more aware of what the surrounding community feels.

Capitalism exists because of the economy and politics of the capitalist exploiting and the government participating to oppress the weak, this will lead to various forms of oppression and distress experienced by the weak. This is due to the forced labor carried out by people in power who

require the lower class to do heavy labor that is life-threatening and difficult, low salaries, and the working conditions of the lower class are very bad, not thinking about the safety and rights of everyone, which is the basis of the capitalist system.

1.7.2. Concept of Attitude

In general, attitudes are related to a person's feelings in the form of actions he sees directly and beliefs about the attitude of the object by confirming the actions of the object seen through habits including verbal habits. It also focuses on the quality of the author's environment which not only concerns what the author thinks but also what the author does. An attitude shown by the author to an object or event will determine the fact of how the author reacts and feels when dealing with events that occur around the author (Campbell, 96:1963).

In addition, there is another definition that discusses attitude, attitude is a complexity of feelings and beliefs that are neatly arranged and will affect the behavior of an individual. There are three components of attitude; Affective, Behavior, and Cognitive that influence author of attitude to create a literary of literature (Krench & Richard, 155: 1969). In this study, the researcher used two components, namely affective component and cognitive component, which are related to the attitude of the author towards the literary work to be studied:

a. Affective Component

This component involves a person's feelings of dislike and liking and emotions about an object. Individuals will display feelings of dislike for an object that they do not understand and criticize through indirectly or directly. In the affective component, the author focuses on the attitude response of a person to an object or event and then the response arises feelings (affect) in the author. (155:1969).

From the explanation above, this component involves feelings or emotional responses like liking, disliking, love, hate, fear, etc .to the feelings of a person's attitude towards an object or event experienced by that person so that criticism arises in the form of individual assessments which sometimes cause emotional feelings about events that have occurred related to the object assessed by an individual.

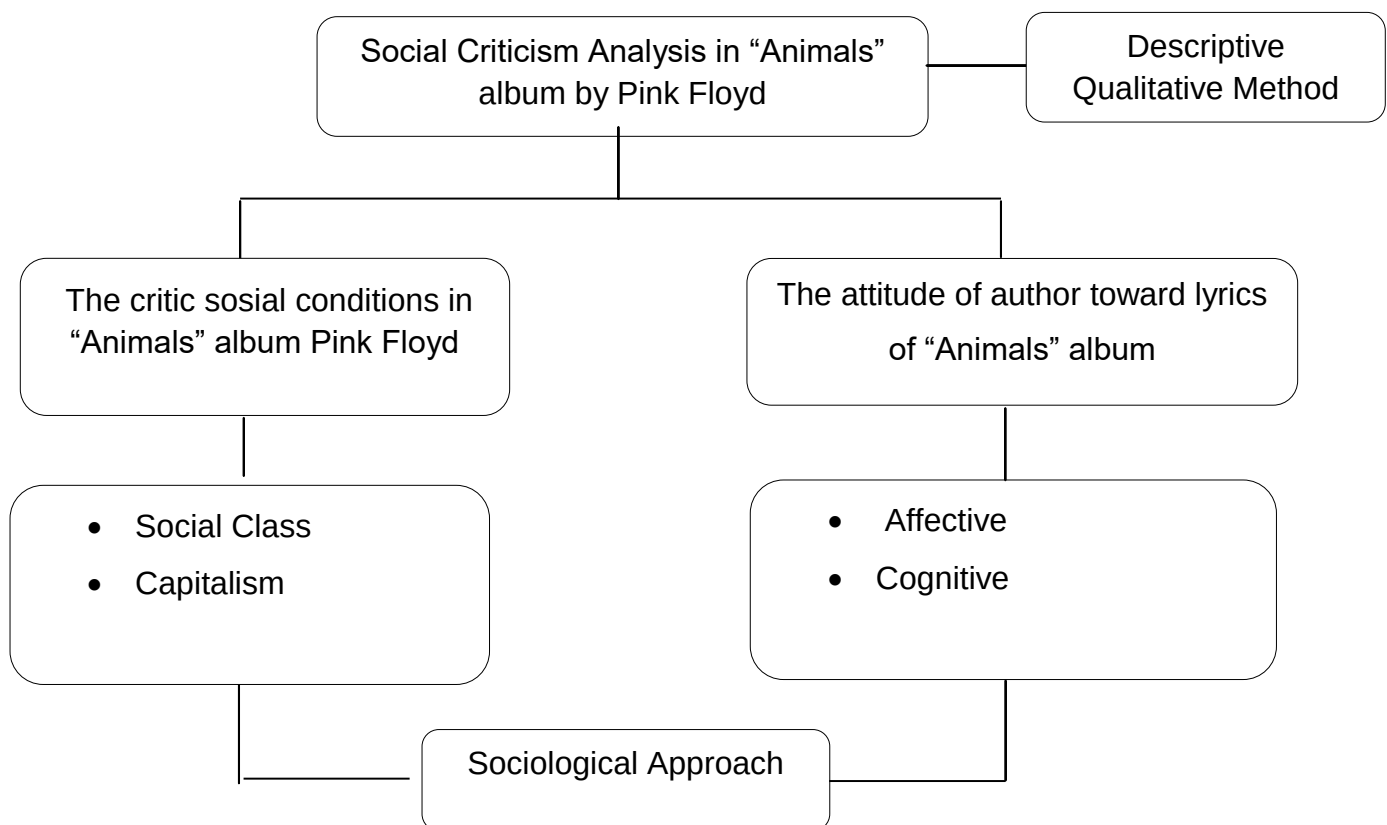
b. Cognitive Component

The cognitive component is a person's attitude that is focused on the beliefs, thoughts of each individual in assessing an object, person, problem and solution. This component involves the process of understanding and interpreting information about events that occur. (155:1969). The cognitive component focuses on the beliefs of the person witnessing an event that displays the reaction of an individual to something in the form of an assessment of the individual himself who tends to act in accordance with the object that the individual is addressing.

From the above components regarding the cognitive component which means that this component is based on individual beliefs or knowledge about events in society experienced by the person, speculations will usually arise based on a person's understanding and experience until several reactions arise from the attitudes of these people, an individual's belief arises because of social evidence in the form of the state of the community environment in a country that has good and bad effects.

1.8. Conceptual Scheme

This study discusses to analysis album “Animals by Pink Floyd on the song “Pigs”, “Dogs”, and “Sheep” which is explained through the research framework aims to answer the statement of problem in this study as well in addition to helping readers directly understand the essence of the study briefly.



Picture 1: Conceptual Scheme of Social Criticism on “Animals” album by Pink Floyd

Based on the conceptual framework above, this research leads to the analysis of social conditions criticized by the author shown to powerful people and British society in the album “Animals” by Pink Floyd after that

this research will analyze the attitude of the author towards on the album “Animals” which consists of the songs “Pigs”, “Dogs”, and “Sheep” which will analyze the data through the lyrics of the three songs. For this reason, the researcher uses a descriptive analysis method to analyze the lyrics of the songs “Pigs”, “Dogs”, and “Sheep”.

1.9. Method and Technique of Research

Method is the most important aspect of analyzing a literary work. In addition, this method is a part that must be explained so that when students read it, they can immediately understand it. The method aims to answer questions in the statement of problem.

1.9.1. Method of Research

Descriptive qualitative method is an analytical research method using qualitative data in the form of research that is descriptive in the form of written or oral words. The data obtained is in the form of an analysis of a researcher who looks at the situations in the research and social phenomena that are closely related to the research.

According Nazir (1988) the descriptive method that examines the status of society environment, object, some of conditions, system of thinking or a class event the present. Descriptive method describes something through aspects that exist in the social conditions of the community. The qualitative research is the collection, analysis, and interpretation of comprehensive narrative and visual data in order to gain

insight into a particular phenomenon. For qualitative research, collect data by own interpreting a literary work by looking at existing phenomena.

1.9.2. Data Source

From this research, the researcher uses two kinds of data to support analyzing the lyrics of song by Pink Floyd:

a. Primary Data

The researcher chooses the “Animals” album song by Pink Floyd there are three songs “Pigs”, “Dogs”, and “Sheep” as an object of this research and as the primary data to analysis.

b. Secondary Data

To added data on this research, the researcher took several data of different source to analysis this data. There are some sources such as paper lyric of that song, journals, article, and the website related with this research.

1.9.3. Technique of Collecting Data

a. Listening that song

The first step, the researcher collected data by listening to a song from Pink Floyd on the album “Animals”. This is the first step for the researcher to dig deeper into the lyrics of this song. This purpose to more understanding every lyric on this song.

b. Library Research

To strengthen the arguments of the researcher in this study is necessary to read several books to collect theories about

approaches, methods and understanding of experts who are suitable as a source for mutually reinforcing the writing of this study.

c. Internet Browsing

In analyzing the lyrics of the songs “Pigs”, “Dogs”, and “Sheep” by Pink Floyd, it is necessary to use certain internet websites so that researcher can know more about this song and also provide knowledge to social criticism the researcher. By using several sources in the form of journals and articles related to this research in order to add reference data.

d. Note Taking

To analyze the three songs from Pink Floyd, the researcher will mark the parts of the song lyrics that contain social criticism in the song and then the researcher will explain the meaning and the lyrics’ based on the researcher understanding. This aims to clarify the results of the analysis of this research.

1.9.4. Technique of Analysis Data

In this study in data analysis techniques the researcher used several techniques to analyze this research

a) Classification

To analyze the lyrics of the song the researcher used data classification techniques from various sources such as articles and journals taken from various sites, this technique classify some important point as a reference point in order to becomes a study

such as type of social criticism on the lyrics of song “Pigs”, “Dogs”, “Sheep”. In addition, by classifying some of these points will provide an understanding to the reader the intent of this study.

b) Interpretation

To analyze the lyrics of the song the researcher used data classification techniques from various sources such as articles and journals taken from various sites, this technique classify some important point as a reference point in order to become a study such as type of social criticism on the lyrics of song “Pigs” “Dogs”, and “Sheep”. In addition, by classifying some of these points will provide an understanding to the reader the intent of this study.

c) Explanation

The last data analysis technique is an explanation, the study will explain in detail the data from the theoretical calculations carried out by the study, what methods are carried out and explain the things done by this study based on the understanding of this research.