

ABSTRACT

Shella shintya safira ismail. 2024. Semiotic Analysis In The Novel “Alice in The Wonderland” (Viewed from Roland Barthes Semiotic Theory) (supervised by Sutisno Adam and Ismail Maulud)

This research aims to describe the denotative, conotative, and myth in the novel *Alice in the Wonderland* by Lewis Carroll. First, the researcher identify the interpretation of denotative, connotative and myth in the novel "Alice in the Wonderland" through quotes that are found in the novel.

Method that the researcher used in this research is Qualitative Method and Descriptive Analysis Method. The quotations from the novel *Alice in the Wonderland* are use in this research to help support the analysis of this research. reading comprehension, noted taking, and internet browsing are the techniques use in this research. and for data analysis techniques, the researcher use classification, interpretation, explanation and conclusion. While identify this novel the researcher using semiotic analysis theory to support this script.

The result of this research shows that there are nine qoutes that include each interpretation of denotative, connotative, and myth that are found in the the novel *Alice In The Wonderland*.

Keywords: myth, denotative, conotative, novel *Alice in Wonderland*, and semiotic theory.

ABSTRAK

Shella Shintya Safira Ismail. 2024. Symbols and Icons in the movie “Alice in The Wonderland” (Viewed from Roland Barthes Semiotic Theory) (Dibimbing oleh Sutisno Adam dan Ismail Maulud).

Penelitian ini bertujuan untuk mendeskripsikan makna denotatif, konotatif, dan mitos dalam novel *Alice in Wonderland* karya Lewis Carroll. Pertama, peneliti mengidentifikasi interpretasi denotatif, konotatif, dan mitos dalam novel *Alice in Wonderland* melalui kutipan-kutipan yang ditemukan dalam novel tersebut.

Metode yang digunakan dalam penelitian ini adalah Metode Kualitatif dan Metode Deskriptif Analisis. Kutipan-kutipan dari novel *Alice in Wonderland* digunakan dalam penelitian ini untuk mendukung analisis. Teknik yang digunakan meliputi pemahaman bacaan, pencatatan, dan penelusuran internet. Untuk teknik analisis data, peneliti menggunakan klasifikasi, interpretasi, penjelasan, dan kesimpulan. Dalam mengidentifikasi novel ini, peneliti menggunakan teori analisis semiotik untuk mendukung penelitian ini.

Hasil penelitian ini menunjukkan bahwa terdapat sembilan kutipan yang mencakup setiap interpretasi denotatif, konotatif, dan mitos yang ditemukan dalam novel *Alice in Wonderland*.

Kata kunci: mitos, denotatif, konotatif, novel *Alice in Wonderland*, dan teori semiotik.