

ABSTRAKSI

Nirma Hanan. 2024. Analisis Pendapatan Rumah Tangga Petani Rumput Laut di Desa Gonone Kecamatan Kepulauan Joronga Kabupaten Halmahera Selatan. Dibawah arahan komisi pembimbing: Muhammad Zais M. Samiun, S.E., M.Si selaku ketua pembimbing dan Ruliyanto Syahrain, S.E., M.E selaku anggota komisi.

Tujuan penelitian ini untuk mengetahui Tingkat Pendapatan petani rumput laut di Desa Gonone Kecamatan Kepulauan Joronga kabupaten halmahera. Sampel penelitian ini diperoleh dengan menggunakan metode purposive sampling dengan kriteria bahwa responden merupakan warga Desa Gonone dan memiliki usaha budidaya rumput laut. Sampel diperoleh sebanyak 35 orang responden. Penelitian ini menggunakan metode statistik deskriptif untuk menjelaskan karakteristik responden, mendeskripsikan pengolahan produksi, dan pengolahan pendapatan petani budidaya rumput laut. Hasil penelitian menyimpulkan bahwa analisis produksi 35 orang petani rumput Laut di Desa Gonone Kecamatan Kepulauan Joronga Kabupaten Halmahera Selatan yaitu rata-rata memproduksi rumput laut jenis Cottoni kering berkisar antara 365 Kg - 1.205 Kg yang dihasilkan setiap panen semakin bertambah, dengan produksi rata-rata terakumulasi sebesar 766.57 Kg. Biaya produksi per unit berkisar antara Rp. 1.296,27 - Rp. 7.484,85 per kilogram. Harga jual pasaran rumput lau jenis Cottoni kering masih dalam kisaran Rp. 16.000. Dengan total penerimaan yang dikurang biaya produksi, petani budi daya rumput laut memperoleh pendapatan sebesar Rata-rata sebesar Rp. 9.759.000.

Kata Kunci: *Produksi, Pendapatan, Kelayakan Usaha, Budi Daya Rumput Laut*

ABSTRACTION

Nirma Hanan. 2024. Analysis of Household Income of Seaweed Farmers in Gonone Village, Joronga Islands District, South Halmahera Regency. Under the direction of the supervising commission: Muhammad Zais M. Samiun, S.E., M.Si as the head of the supervising committee and Ruliyanto Syahrain, S.E., M.E as a member of the commission.

The aim of this research is to determine production management, income management and to determine the feasibility of seaweed cultivation in Gonone Village, Joronga Islands District, South Halmahera Regency. This sample was using a purposive sampling method with the criteria that the respondent was a resident of Gonone Village and owned a seaweed cultivation business. The sample obtained was 35 respondents. This research uses descriptive statistical methods to explain the characteristics of respondents, describe production processing and income processing of seaweed cultivation farmers. The results of the research concluded that the production analysis of 35 seaweed farmers in Gonone Village, Joronga Islands District, South Halmahera Regency, on average produced dry Cottoni type seaweed ranging from 365 Kg - 1,205 Kg produced per harvest, with an average accumulated production of 766.57 Kg. Production costs per unit range between IDR. 1,296.27 – IDR. 7,484.85 in every kilograms. The market selling price for dried Cottoni seaweed is still in the range of IDR. 16,000. With total revenue minus production costs, seaweed farming farmers earn an income IDR. 9.759.000

Keywords: *Production, ncome, Business Feasibility, Seaweed Cultivation*