

ABSTRAK

Umulfatia Asar 2024 Dampak Relokasi Pasar Rakyat Sentral Bisnis Distrik Kabupaten Pulau Morotai. Ketua Komisi; Nonce Hasan, Anggota Komisi; Mohammad Kotib.

Rumusan Masalah 1. Untuk mengetahui dampak relokasi pasar terhadap pendapatan pedagang Pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai 2. untuk mengetahui dampak relokasi pasar terhadap modal usaha pedagang Pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai Tujuan Penelitian 1. Bagaimana dampak relokasi pasar terhadap pendapatan pedagang Pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai 2. Bagaimana dampak relokasi pasar terhadap modal usaha di pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai Analisis data dalam penelitian ini menggunakan metode kualitatif deskriptif dalam menganalisis data dimana peneliti terjun langsung kelapangan untuk memperoleh data dari awal hingga akhir penelitian. Kemudian Data yang telah didapatkan melalui wawancara dengan informan dideskriptifkan secara menyeluruh. yaitu dengan menggambarkan kenyataan dan keadaan yang terjadi pada subjek maupun informasi penelitian untuk mendapatkan kesimpulan. dampak relokasi pasar di pasar Pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai, dampaknya pada pedagang yang mengalami penurunan pendapatan, dampak relokasi pasar Rakyat *Central Business District* (CBD), mengakibatkan pedagang mengalami kendala dalam mengeluarkan modal usaha. 1. Setelah adanya relokasi pasar di pasar Pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai, dampaknya pada pedagang yang mengalami penurunan pendapatan, dikarenakan tempat yang di jadikan relokasi kurang strategis jauh dari pemukiman penduduk 2. Setelah adanya relokasi di pasar Pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai, dampak pada pedagang yang kendala modal usaha dikarenakan, jumlah pendapatan pedagang menurun lebih banyak.

Kata kunci : Dampak Relokasi Pasar Rakyat *Central Business District* (CBD) Kabupaten Pulau Morotai.

ABSTRACT

Umulfatia Asar 2024 *Impact of Relocation of the People's Market in the Central Business District of Morotai Island Regency*. Chairman of the Commission; Nonce Hasan, Commission Member; Mohammad Kotib.

Problem Formulation 1. To determine the impact of market relocation on the income of Central Business District (CBD) People's Market traders, Morotai Island Regency 2. To determine the impact of market relocation on the business capital of Central Business District (CBD) People's Market traders, Morotai Island Regency Research Objectives 1. How The impact of market relocation on the income of Central Business District (CBD) People's Market, Morotai Island Regency. 2. What is the impact of market relocation on business capital at the Central Business District (CBD) People's Market, Morotai Island Regency? Data analysis in this research uses descriptive qualitative methods in analyzing the data where researchers go directly into the field to obtain data from the beginning to the end of the research. Then the data obtained through interviews with informants is described thoroughly. namely by describing the facts and circumstances that occur in the subject and research information to obtain conclusions. the impact of market relocation in the Central Business District (CBD) People's Market, Morotai Island Regency, the impact on traders who experienced a decrease in income, the impact of the Central Business District (CBD) People's Market relocation, resulting in traders experiencing problems in spending business capital. 1. After the market relocation at the Pasar Rakyat Central Business District (CBD) Morotai Island Regency market, the impact on traders experienced a decrease in income, because the location used for relocation was less strategic, far from residential areas. 2. After the relocation at the Central People's Market market Business District (CBD) Morotai Island Regency, the impact on traders who have business capital constraints is due to the fact that the number of traders' income has decreased more.

Keywords: *Impact of the Relocation of the Central Business District (CBD) People's Market, Morotai Island Regency.*