

**MUHAMMAD ARIF RAHMAN.04371911050. ANALISIS INTEGRASI
VERTIKAL PASAR KOMODITI PALA (*MYRISTICA FRAGRANS
HOULT*) DI KOTA TERNATE**

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RINGKASAN

Penelitian ini difokuskan kepada integrasi vertikal pasar komoditi pala di Kota Ternate dalam jangka pendek dan jangka panjang. dilaksanakan di Kota Ternate. bulan Mei sampai Oktober 2023. tujuan mengetahui bagaimana integrasi harga pasar vertikal komoditi pala ditingkat Kota Ternate, mengetahui model hubungan antar pasar vertikal komoditi pala pada daerah yang terpilih dalam jangka panjang dan jangka pendek. Metode yang digunakan dalam penentuan sampel ini adalah metode snowball sampling, Jumlah responden 10 pedagang pengumpul, 2 instansi terkait. Metode analisis yang digunakan dalam penelitian adalah analisis korelasi harga dan analisis *Index of Marketing connection* (IMC). Berdasarkan hasil analisis integrasi vertikal pasar komoditi pala di Kota Ternate bahwa nilai korelasi mendekati satu di tingkat Kota Ternate 0.925, tingkat ekspor 0.961 dan tingkat pedagang 0.896. berarti sudah terintegrasi. nilai $IMC > 1$ dalam jangka pendek tidak terintegrasi sedangkan dalam jangka panjang nilai $IMC < 1$ sudah terintegrasi di Kota Ternate, tingkat Pedagang, tingkat ekspor. Nilai IMC dalam jangka pendek di tingkat pasar KotaTernate 28,5, tingkat pedagang 5,7 sedangkan tingkat ekspor -3,5 nilai IMC dalam jangka panjang 0,012 di tingkat pasar Kota Ternate, tingkat pedagang 0.026 sedangkan tingkat ekspor 0.002.

Kata kunci: Harga Pedagang Pengumpul, dan Harga Ekspor

**MUHAMMAD ARIF RAHMAN. 04371911050. ANALYSIS OF VERTICAL
INTEGRATION OF THE NUTS (MYRISTICA FRAGRANS HOUTT)
COMMODITY MARKET IN TERNATE CITY**

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SUMMARY

This research focuses on the vertical integration of the nutmeg commodity market in Ternate City in the short and long term. carried out in Ternate City, from May to October 2023. The aim is to find out how the vertical market price of nutmeg commodities is integrated at the Ternate City level, to find out the relationship model between vertical markets for nutmeg commodities in the selected areas in the long term and short term. The method used in determining this sample was the snowball sampling method. The number of respondents was 10 collecting traders, 2 related agencies. The analytical method used in the research is price correlation analysis and Index of Marketing connection (IMC) analysis. Based on the results of the vertical integration analysis of the nutmeg commodity market in Ternate City, the correlation value is close to one at the Ternate City level, 0.925, the export level is 0.961 and the trader level is 0.896. means it is integrated. the IMC 1 value in the short term is not integrated, while in the long term the $IMC > 1$ value is integrated in Ternate City, Trader level, export level. The $IMC < 1$ value in the short term at the Ternate City market level is 28.5, the trader level is 5.7 while the export level is -3.5. The IMC value in the long term is 0.012 at the Ternate City market level, the trader level is 0.026 while the export level is 0.002.

Keywords: Collector Trader Prices, and Export Prices